

Tamariki Book Festival 2025

Workshops: Saturday, 12 July

Festival: Sunday, 13 July

11 am – 4 pm

TSB Space, Tūranga

You're Invited!

The Tamariki Book Festival team are thrilled to invite you to join in the fun for 2025!

The kaupapa of the Tamariki Book Festival is to create a festival atmosphere celebrating New Zealand authors and illustrators of children's books. The emphasis is on creating vibrant and fun interactions between authors, illustrators and tamariki. Our theme for 2025 is **Books Take Flight**, and we look forward to playing with that theme in varied ways at the festival.

Once again, the festival will be held in conjunction with Kidsfest. This year, we're changing up the format a bit by separating the workshops and festival into two days to make it easier for authors to have a booth and give a workshop. We're also adding some initiatives to help drive sales on the day.

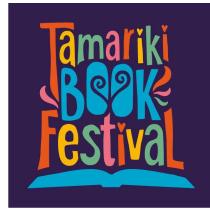
This is your opportunity to apply to be a part of the 2025 festival!

The venue can accommodate around 15 participants and a selection criteria applies. We charge participants a table fee of \$25 to help us pay for the venue and other expenses.

What we expect from authors/illustrators:

Participating in the Tamariki Book Festival is a little different from having a sales table at a market. Our goal is to create an interactive space where readers can do fun activities related to your books. We expect participating authors and illustrators to plan and create an activity to showcase your works. We want children engaged, not just wandering by. As you consider what activity or activities you might plan, think about how you can incorporate the themes, characters, or settings in your books.

Previous Tamariki Book Festival authors have done scavenger hunts, games, dress-up, play houses, crafts, puzzles, and competitions. We encourage you to be creative and have fun. And of course the ultimate goal is to sell your work, so make sure your activity focuses on the awesome stories and illustrations you create!



To apply:

Please complete the [online application form](#). (if you have trouble accessing the form, email tamarikibookfestival@gmail.com)

Applicants will be considered based on the following key criteria:

- Proposal for your interactive area
- Quality of publications
- Recency of publications
- The overall mix of authors/illustrators/audience ages
- Your location (if space is tight, we'll give preference to Canterbury authors)

* Please note that, although this year's theme is Books Take Flight, your books don't need to feature flight or flying things—we want a wide range of children's stories represented. But if you want to weave the theme into your interactive area, that would be spectacular!

What next?

You will be contacted by **30 April 2025** if you are selected to be a participant of the Tamariki Book Festival. From there we will get into the details of making this event a success.

Ngā mihi,

A handwritten signature in black ink, appearing to read "Robinne Weiss".

Robinne Weiss
Chairperson
Tamariki Book Festival