

2026 Poster Video Entry Rules

Deadline to enter April 10, 2026.

The Details:

- **Any student** enrolled in a public, charter, home schooled, parochial, or other private school in any one of the eight Great Lakes states or Ontario, Canada may enter.
- Poster or Video title MUST include **“Learning to Swim can Save Your Life and...”** Then choose one of the following additional reasons why learning to swim is GREAT, and include that in your poster/video.
 - **The #1 reason: It could save your life.** Here’s a few other reasons:
 - 2. It’s FUN!
 - 3. It’s good exercise - for life!
 - 4. Swimming can be a low- or no-cost activity
 - 5. Enjoy beautiful beaches, lakes, rivers and swimming pools safely
 - 6. Could lead to a JOB!
- Grades Kindergarten through 5th may submit a poster.
- Grades 6 – 8 may enter a poster, a video, or both.
- Grades 9 – 12 may submit a video.
- Completed **poster** must be 8.5”x11” or larger, in vertical (portrait) orientation.
- Paints, crayons, markers, pens, or pencils may be used on poster board. No glitter or other glued-on materials accepted.
- Lettering should be hand drawn/freehand only. **No stencils or preprinted lettering or tracing permitted.**
- **No copyrighted materials (e.g., comic or TV characters).**
- Posters must be **original artwork** of the student entering the contest in idea, design, and execution.
- No AI Generated content
- All entries must depict the importance of learning to swim in order to more safely enjoy the Great Lakes.
- Judges from the Great Lakes Water Safety Consortium will select a winner based on visual impact, creativity, and clarity of learning to identify the importance of learning to swim. Winning poster participant may be asked to submit original artwork.
- All entries become property of the Great Lakes Water Safety Consortium, and may be used to promote water safety in the Great Lakes Region.
- **Video** (if chosen grades 6 – 8, required grades 9-12) must be 2 minutes or less.
- **Parent or guardian must sign and submit release form.**

How to enter:

- Once completed, take a high-quality digital photograph of your poster. Have your teacher email your photo to forpa@bronsonhg.org with the following information:
 - Student name
 - Grade
 - School
 - School Address
 - Teacher’s name and email
- To submit video, save as an mp4 and upload to Google Drive. Be sure to give permissions (sharing the video) to forpa@bronsonhg.org, by pressing the share button in the upper right corner. Include the following in the Message box (under the Notify People box).
 - Student name
 - Grade
 - School
 - School Address
 - Teacher’s name and email
- **Entries must be received by 11:59 p.m. April 10, 2026**

Resource page

- <http://greatlakeswatersafety.org/>
- https://www.youtube.com/playlist?list=PL3iY583zprF38uZ4VC7IBTDEtN4_oxiNX
- [Essential Swimming Safety Tips for Staying Safe In And Around Water](#)
- [USLA's Top Ten Beach and Water Safety Tips - United States Lifesaving Association](#)
- [Swimming lessons save lives: What parents should know - Harvard Health](#)
- [Learn to Swim - Water Safety USA](#)
- [Guidelines for Healthy and Safe Swimming | Healthy Swimming | CDC](#)
- [Swimming Safety | Swim Safe | American Red Cross](#)
- [GLSRP.org](#)