

Resource:

Family Travel Survey

Program Category:

Sustainable Mobility ▾

Program:

Active School Travel ▾

Audiences:

Select 1 - 3

- | | |
|--|--|
| ☒ Municipalities | ☐ Contractors |
| ☐ Residents | ☐ Members |
| ☐ Homeowners | ☐ Service Providers |
| ☐ Industry Partners | ☒ Other |

Type:

Select 1 - 2

- | | |
|--------------------------------------|---|
| ☐ Publication | ☒ Tools |
| ☐ Video | ☐ Case Study |
| ☐ Webinars | ☐ Online Course |

Content

Featured Image Information

Featured Image:  File or link:

https://schooltravel.ca/wp-content/uploads/2020/09/WalkOrWheel_EcoSuperior_DanGarrityMedia_144-copy.jpg

Featured Image Caption/Credit (if applicable):

Featured Image Alt Text: Children in winter clothing arrive at school on a snowy day, with parents and staff nearby supervising drop-off.

Main Resource Description/Text:

Include images in this section as links.

The purpose of this resource is to gain an understanding from parents and caregivers about what factors influence their child's travel mode, and what their top concerns are about the journey to and from school. It is geared towards students in Kindergarten through Grade 8.

Description

A Family Travel Survey is a brief survey completed by parents/caregivers about their child's school journey. The survey asks questions about: grade, school bus eligibility, travel mode, reasons for travel mode choices, travel time, factors that would encourage walking and cycling for the school journey, and locations of concern.

The survey findings help to:

- Identify the key issues that need to be investigated further, e.g., concerns about traffic speeds on a particular street; and
- Explore what actions are needed to get more children to walk, cycle, or take the school bus, e.g., installing bike racks or providing pedestrian safety training.

Analysis of the survey results can be used to plan the route for a [Walkabout](#) to take a closer look at the locations of concern identified by families.

As it involves contacting parents and caregivers, the Family Travel Survey should be conducted anonymously and with the consent of the School Principal. A paper copy of the survey can be sent home via student backpacks, or a link to an online version can be emailed to families.

What you will need

- Consent from the school principal
- Survey tools (see Resources)
- School administrator to help distribute the survey to families and collect responses

Who can help

Teachers, school administrators, parents, and caregivers.

Key words

Survey, tools, data collection, travel mode, family travel behaviour, parental perceptions, parents, caregivers, families, students, traffic safety, walk, bicycle, school bus, public transit, car.

Resources

Download for Resource(s):

 File or link: [Family Travel Survey - Paper Template](#) by Green Communities Canada

 File or link: [Family Travel Survey - Request link to Online Survey](#) by Green Communities Canada

 File or link: