



Information for Students, Parents/Carers at Bexleyheath Academy

Year 11 Media Studies | Term 3 Homework Overview

Previously in Media Studies, students have explored the theoretical framework of Media Studies and a large majority of the Close Study Products for the exams.

This term, students are going to revise the theoretical framework covered in class with respect to radio to reinforce the knowledge and understanding in the subject of representation, audiences and media language. They considered why the media chooses to represent certain aspects of society in the way that they do in relation to the media platform, their target audiences and the way that they are positioned to take a preferred reading. These activities will provide students with an opportunity to revisit all these key concepts, theories and studies and also inform their practical productions

Week	Exploration Question(s)	Activities
1	Why was Radio 1 created and what has been its impact?	6.1.1 The Radio Industry 6.2.1 Context
2	How did Radio 1 become so successful?	6.1.2 Public Service Broadcasting 6.2.2 Industry & Audience
3	How do specific radio broadcasts appeal to a youth audience?	6.1.3 Community & Commercial Stations 6.2.3 Presenters 1.4.1 Media Industries
4	Why is Apple bothering with radio?	6.1.4 Technology & the Radio Industry 6.2.4 Changes to Radio 1.4.3 Funding & Regulation 2.2.3 Media Language 2
5	What are the alternatives to conventional radio stations like Radio 1?	6.1.5 Radio Audiences 6.1.6 Theories 1.4.2 Ownership 1.2.3 End of Topic Test - Media Language & Audience 1.4.4 End of Topic Test - Representation/Media Industry
6	What has changed over the past fifty years in radio and what does the future hold for the platform? Why was Radio 1 created and what has been its impact	6.1.7 End of Topic Test - Radio 6.2.5 End of Topic Test - BBC Radio 1 & Beats 1 Radio 1.4.4 End of Topic Test - Representation/Media Industry

