# **Amplifying Faiths 4 Climate Justice on social media**

Week of action September 14 to 24 And major media moment on Tuesday September 17

# **Main points**

### • What to share <u>before</u> September 17

Images of banners going up outside places of worship

If you are on social Facebook or Twitter/X, please help build a **social media drumbeat**. Activity on social media in the lead up to the Week of Action makes it more likely that journalists will be interested when they start receiving the media release.

Anyone who has a banner, please take a photo of it - perhaps with a community group - and post it on Facebook and Twitter/X. Please don't email the photo to us, but **post it on your own Facebook page** or Twitter feed. You might say in your post why your community has taken this action. The Facebook page could either be the one for your place of worship or just your own one if that's easier.

### What to share on September 17

Video

There will be a very shareable video from senior faith leaders addressing the PM and the Leader of the Opposition. It will come out on the morning of Tuesday September 17th.

## Images of banners at cathedrals etc

Images will be going up of banners of and billboards outside major places of worship such as cathedrals. Please share these on the day (but not before!)

#### News stories

Look out for media coverage on the day and share this.

## Where to find stuff to share

- ARRCC's Facebook page
- ARRCC on Twitter
- By searching Facebook and Twitter in the search bar using #Faiths4Climate

#### Remember

- Use the hashtag: #Faiths4Climate
- Tag the decision makers listed here especially the PM and the Leader of the Opposition

# **Decision makers to tag on Facebook**

- Prime Minister @AnthonyAlbanese
- Leader of the Opposition @PeterDutton

As well as the decision maker(s) most relevant to you:

- Cairns Warren Entsch @WarrenEntschMP
- Brisbane Jim Chalmers @JimChalmersMP
- Newcastle Jim Chalmers @JimChalmersMP
- Sydney
  - o Chris Bowen @ChrisBowenMP
  - Tanya Plibersek @TanyaPlibersek
- Kiama
  - o Fiona Phillips @FionaPhillipsMP
  - Andrew Constance @AndrewConstance
- Melbourne
  - Ged Kearney @GedKearney
  - o Josh Burns @JoshBurns
  - o Peter Khalil @PeterKhalil
- Adelaide Penny Wong @PennyWongSenatorforSA
- Perth
  - Madeleine King @MadeleineKingMP
  - o Josh Wilson @JoshWilsonMP

# **Decision makers to tag on Twitter / X:**

In all cases please tag both the Prime Minister and the Leader of the Opposition:

- Prime Minister @AlboMP
- Leader of the Opposition @PeterDutton MP

As well as the decision maker(s) closest to your part of the country:

- Brisbane Jim Chalmers @JEChalmers
- Newcastle Jim Chalmers @JEChalmers
- Sydney
  - o Chris Bowen @Bowenchris
  - o Tanya Plibersek @tanya plibersek
- Kiama
  - o Fiona Philips @fiboydphillips
- Melbourne
  - Ged Kearney -@gedkearney
  - Josh Burns @joshburnsmp
  - o Peter Khalil @PeterKhalilMP
- Adelaide Penny Wong @SenatorWong
- Perth
  - Madeleine King @MadeleineMHKing