



Welcome and thanks for joining the Beto Get Out the Vote Call Team!

Important Links:

- [Dialer User Guide](#) - Need a refresher on how to use the Beto Dialer? Review this step-by-step instructional guide on how to use the dialer to make calls for Beto, or sign up for a [live webinar training!](#)
- [Practice Dialer](#) - Use this dialer to practice before you log in to make calls!
- [Dialer Login](#) - Use this link to enter the dialer! Once in, choose either the “Beto for Senate Callers” or the “Beto Spanish Voter ID Callers” service
- [Practice the script](#) - Before you hop on the dialer, it’s good to spend some time running through the script. Our Get Out the Vote script is long, but it’s important to stick to it to ensure that we’re turning out as many votes for Beto as possible! The Spanish version of the script can be found [here](#).

Team Overview

In order to elect Beto this November, we’re organizing the largest Get Out the Vote campaign in Texas history! This means contacting a historic number of Beto supporters between now and Election Day to make sure they have everything they need to vote. We use a tool called the Beto Dialer to make these calls -- meaning we don’t need to hand dial any phone numbers, or listen to dozens of voicemails. Instead, the dialer connects us automatically to voters. Because of this, even a small group of callers can make thousands of calls in just a few hours!

Every day from 9 am to 10 pm, we make Get Out the Vote calls to voters all across Texas. Though there will still be some wrong numbers and mis-identified voters in this list, the majority of numbers we are dialing belong to Beto supporters and undecided voters we identified during the earlier stages of our campaign. Our primary mission during these conversations is to confirm that we’re talking with Beto supporters, and then make a complete plan to vote with those supporters.



These calls are crucial to our Plan to Win, and every conversation you have matters! This election is going to be close, and the voters you talk to could be the very margin of victory for Beto. That means it's particularly important to stick to the script -- though it can feel uncomfortable at times, we know that this kind of social pressure conversation is the most effective way to turn out voters. Just remember, a slightly uncomfortable conversation over the phone is a small price to pay in comparison to six years of serious discomfort if we fail to turn out enough voters!

How to start making calls:

1. **Gather your resources** - Make sure you have access to a fully-charged phone and a computer or tablet with Internet connection. We also recommend using headphones with a microphone to place calls, but this is not a requirement.
2. **Practice the script** - Open up the [practice dialer](#) to get the hang of how the dialer works and what your conversations will look like. You can view an English script [here](#). This is especially important if it is your first time making calls!
3. **Login to the dialer** - Login to the dialer [here](#). For a description with pictures, check out our dialer guide [here](#).
 - **Claim Your Username and Password.** Go to betofortexas.com/call and enter your information to get a username and password. Each username and password expires after 24 hours, so you'll need to do this step every time. Your username and password for each session will appear on the next page. Click on the highlighted link to open the dialer portal in a new tab.
 - **Log in to the Dialer:** Copy and paste your username and password into the "Agent Sign In" portal when prompted. Select either the "Beto for Senate Callers" or the "Beto Spanish Voter ID Callers" service, depending on the language you prefer to make calls in, and click "Sign In."
 - **Dial in for Audio:** When prompted, follow the instructions to dial in. Call the number and enter the PIN shortly after the prompt appears or you will get kicked from the dialer and will need to log back in.
 - **Talk to the voters!** You must be in "Ready" mode to receive calls! Most of the time, the dialer will switch you in to "Ready" mode as soon as you log in, but you should always check to make sure. Switch to "Ready" manually if you are in "Not Ready" at any time.
 - **Log the results of each call.** The embedded script will prompt you to ask questions based on the responses from the voter at each step of the conversation.



Helpful tips when making calls:

- 1. Convey Urgency:** Voters will feed off of your enthusiasm and your energy. It's important to treat every conversation like the last time you'll ever have a chance to talk to this voter, and every day starting Oct 22nd as Election Day. Because the stakes of this election are so high and we need to convey urgency, we also shouldn't take "no" for an answer. No matter what the excuse, concern, question, or barrier--your job is to overcome that and make sure people have absolutely NO reason not to go and vote. You might feel like you're being more pushy than you like to be. But remember, you're doing this to change lives!
- 2. Stick to the script:** Sticking to the [script](#) ensures that you have a productive conversation with each voter, while also keeping on track to talk to as many voters as possible during the phone bank. You'll identify who you are speaking with, ask them to make a vote plan, and then enter the accurate responses. The goal isn't to get into debates or spend time persuading voters. Sticking to the script ensures we get the most of your time and the best information from voters. It's also vital that you trust that social pressure works. The script is written to reflect that. Yes, pointing out to people that their voting record is public information isn't the most comfortable way to have a conversation, but just know that having a slightly uncomfortable conversation on the phones is a small price to pay when compared to 6 years of serious discomfort if we fail to turn out enough voters.
- 3. Make a Plan to Vote.** The goal is not to get through as many calls as possible; the goal is to make a specific, detailed plan to vote with everyone. Please sweat the details and talk through the entire plan to vote with each and every person you talk to. And it is imperative that we get the voter's phone number and email address so we can follow up with them every day until they vote! Sometimes voters won't offer to share that information-- don't be shy about asking! If you cannot enter the information on the Beto Dialer, make sure you write it down on the Commit to Vote sheets.

Thank you for making calls to turn out Beto supporters all across Texas and make sure they have everything they need to vote! If you have any more questions, please post them in the #call-for-beto channel in [Slack](#).

We're excited to have you on the team!