BrixFitness email for newsletter (example)

Subject line: Secret to unlocking a powerful transformation

How to become the most AMAZING version of yourself.

You know, the version who looks good, feels good, and walks around Earth with admired confidence earned by the work you put into yourself.

But you've been stuck, looking for the answers to *unlock* this version of yourself.

And despite facing challenges you've previously encountered along your path of trying to eat healthy, pushing yourself to exercise and attempts at improving your mental health,

you've arrived at this defining moment ready to make a change and embark on your journey.

At BrixFitness, we specialize in transforming your mind, body and future...

Without the extreme exercises and strict dieting.

Transforming these three critical components in your life will leave people saying "WOW, you look good" in public.

And as a special gift for taking the first step towards transformation, only for early starters like you, we're offering a FREE nutrition guide to help slice off weight as quickly as possible.

Be on the lookout for tomorrow's letter where we will discuss 10 key strategies on the best exercises for weight loss.

As promised, here's your FREE nutrition guide!

(Link to guide)

PS: Subscribe to the BrixFitness YouTube channel (<u>Brix Fitness Channel</u>) to learn more about effective weight loss strategies and easy exercises to get healthy now.