

*This document is [collaboratively edited](#).
If you want to improve it, comment (right click-->comment), or directly edit the doc.
Feel free to share the document with whoever you want.
It uses the [Master Protocol Crowdsale Template](#)*

This document is a template for “Master Protocol crowdsales”. **Copy** it, keep the header, and start typing away.

This template is available at <http://tinyurl.com/msccrowd>

(please make sure to COPY it, don't edit this document unless you want to edit the TEMPLATE)

Process

1. Create a skype group for your project.
2. Make the doc editable by the public
3. Paste the link into the Topic of your skype group
4. Add a bunch of people and start co-editing

When you are ready, you can share the document over at the Appcoins skype group and [Facebook group](#).

20 second pitch

2 minute pitch

Crowd Sale Presentation (Google Presentation)

TODO:

1. Fill this TODO list
2. Join the relevant skype groups at Mastercoin (MSC General, Omniwallet). Talk to Judith (judith.jakubovics) for an invite.
3. Create skype group
4. Share document with loads of people
5. Decide issuance parameters

- a. Manual vs automatic crowdsale
- b. Types of currencies accepted and rates
- c. Cap / no cap
- d. Premine / no premine

See [Crowdsale Best Practices](#)

6. Decide whether you do it independently or with a 3rd party (CoinPowers/Swarm)
7. Contact Masterxchange and other exchange, and ask them to integrate your coin
8. Consider hire a P.R agency e.g. Social Radius
9. Decide on the schedule
10. Define any specific requirements you have from the Master Protocol, share with Craig
11. Send in a pull request to [Why Appcoins have value](#) (see the appendix)
12. ...
13. When the doc is ready and mature, move it to github, post it to the [Appcoins reddit](#), [Facebook Group](#)

Team

Crowdsale details

Technical Design

Coin Details

The Team's Achievements thus far

[Legal Aspects of Crowdsales](#)

Links to external websites

1. Social media
2. Homepage
3. Github
- 4.