Brand Guidelines

1. Approved tagline Options

- Hear First. Move Fast.

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2. Color Palette

Swatch	Hex
Split Blue	#006DFF
Split Pink	#FF3FA6
Safety Orange	#FF9C00
Charcoal	#1A1A1A
Snow	#FFFFFF
Mist	#F5F8FF

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3. Typography

Level	Typeface (screen)	Size / Weight
H1	SF Pro / Inter	32 pt / 700
H2	SF Pro / Inter	24 pt / 600
Body	Inter	16 pt / 400
Caption	Inter	14 pt / 400