

Privacy Policy

Effective Date: April 15, 2026

Mergix: AI Emoji Maker: Blend (hereinafter referred to as "the App") is developed and operated by Marko Velesnyk ("we", "our", "us"). This Privacy Policy explains how we handle your information when you use our App.

1. Information We Collect

We do not require registration or login. However, we may collect certain data automatically to improve performance, analyze usage, and deliver relevant content:

User ID – an anonymous identifier generated by the App.

Device ID – for analytics and ad attribution purposes.

Product Interaction – such as which features you use (emoji merge, AI generator, sticker maker, etc.), subscription events, and usage frequency.

2. Third-Party Services

We use trusted third-party services to understand how the App is used and to optimize user experience:

Service	Purpose
Firebase	Analytics – to track app performance, feature usage, and crashes
Adjust	Advertising attribution and campaign measurement
Pushwoosh	Sending push notifications (if you grant permission)

These services may collect anonymized data as described in their respective privacy policies.

3. No Cookies or Tracking

The App does not use cookies or similar tracking technologies beyond the standard device identifiers used by the third-party services mentioned above.

4. Subscription and Payments

The App offers auto-renewable subscriptions. All payments are processed through Apple's App Store. We do not collect, store, or have access to your credit card or billing details. Please refer to Apple's Privacy Policy for payment processing.

5. Children's Privacy

The App is rated 4+ and does not knowingly collect personal information from children under 13. If you believe a child has provided us with information, contact us immediately.

6. Data Retention

Anonymized analytics data is retained for as long as necessary to improve the App. You can request deletion of any associated data by contacting us.

7. Your Rights

Depending on your region (e.g., GDPR for Europe, CCPA for California), you may have the right to access, correct, or delete your data. Contact us at the email below.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Continued use of the App after changes means you accept the revised policy.

9. Contact Us

Marko Velesnyk

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