

# Privacy Policy

This online privacy policy has been put together to better provide those who find themselves worried about how their 'Personally Identifiable Information' (PII) has been used online. PII, as defined in US privacy regulation and information security, is information that can be used alone or with other information to recognize, contact, or find a single person, or even to identify a person in framework. Please read our online privacy policy carefully to obtain a clear knowledge of how we accumulate, use, protect or elsewhere take care of your Personally Identifiable Information relative to our App.

- Your privacy is essential to us, and we are firmly dedicated to making our works on with respect to your own information increasingly straightforward and more attractive. It would be ideal if you read this Privacy Policy cautiously and make sure that you completely comprehend and consent to it.
- You are not legally obligated to provide us with any Personal Data (as described below), and you can do so (or refrain from doing so) at your own discretion.
- If you do not want to assist us with such Personal Data, or have it compiled by us or any of our Service Providers (described below), simply do not access our Apps or use our Services.
- You may likewise decide not to give us "discretionary" Personal Data, however please remember that without it we will most likely be unable to give you the full scope of our administrations or with the best client experience when utilizing our Services.
- **Melbetips** provides online App for your convenience.

## ***What private data do we collect from the people who visit our App?***

We do not knowingly collect any personal data or information from users who visit our App, however we only collect the "**The Advertising Identifier**", The App is totally free, so in any situation we do not collect any personal information such as name, email or financial information from the users.

## **Finding Your Advertising ID**

precise instructions to find the advertising ID for your mobile device vary by device platform (Android)

## **For Android**

Although the Android ID was used historically for mobile ad tracking, as of August 1st, 2014 Google has required all new app releases to utilize the Android Advertising Identifier. Android's Advertising Identifier, which was first introduced in October 2013, is analogous to the IDFA on iOS.

To find your Android Advertising Identifier, open the Google Settings app on your Android device and click on "Ads." Your Advertising Identifier will be listed at the bottom of the screen.

## **Resetting your Device ID**

Please consider that resetting an Android Advertising Identifier may invalidate systems designed to respect your choices in advertising. Resetting either identifier may require you to submit any requests or forms again.

If your advertising ID is shown as a string of only zeroes, your device is already set to limit ad tracking by default

## **Automatically collected information about your use of our Services or tools,**

This Information is registered automatically with the visit by own configuration or manual of each tool on the App

- At the point when you visit, connect with, or utilize our Service, we may gather, record or create certain specialized data about you. We do so either autonomously or with the assistance of third gathering Service Providers, including using "**cookies**" and other following innovations.
- Such data comprises of availability, specialized and collected utilization data, for example, **IP locations** and **general areas, gadget data** (like sort, working framework, cell phone id, program form, region and language settings , Browser Information , Geographic location, Time of Visit ,Referring App , applications or service, search engine utilized), date and time stamps of use, the and pixels introduced or used on such gadget and the recorded movement (meetings, clicks and different cooperation's) of Visitors and Users regarding our Service. for purposes including examination, service-, tasks, and business quality control and enhancements, and record-keeping purposes.

This for the purpose of improving the App, services and security among which we include security inspection by the administration of the App and third parties.

The information that we request is will be retained by us and used as described in this privacy policy. The app does use third party services that may collect information used to identify you.

Link to privacy policy of third-party service providers used by the app.

[Google Firebase Policy](#)

### ***Customer data processing appendix:***

**Customer Data**" means any personal data that processes on behalf of Customer via the Service, as more particularly described in this DPA.

**"Data Protection Laws"** signifies all information protection laws and guidelines appropriate to a gathering's handling of Customer Data under the Agreement, including, where pertinent, EU Data Protection Law and Non-EU Data Protection Laws.

### ***GDPR-EU data protection law***

**"EU Data Protection Law"** signifies all data protection laws and guidelines appropriate to Europe, including (i) Regulation 2016/679 of the European Parliament and of the Council on the insurance of common people with respect to the preparing of individual information and on the free development of such information (**General Data Protection Regulation**) (**"GDPR"**); (ii) Directive 2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications sector; (iii) applicable national implementations of (i) and (ii); and (iii) in respect of the United Kingdom ("UK") any applicable national legislation that replaces or converts in domestic law the GDPR or any other law relating to data and privacy as a consequence of the UK leaving the European Union).

"Europe" signifies, for the motivations behind this DPA, the European Union, the European Economic Area as well as their part states, Switzerland and the United Kingdom.

"Non-EU Data Protection Laws" means the California Consumer Privacy Act ("CCPA"); the Canadian Personal Information Protection and Electronic Documents Act ("PIPEDA"); and the Brazilian General Data Protection Law ("LGPD"), Federal Law no. 13,709/2018.

- **Parties' roles:** If EU Data Protection Law or the LGPD applies to either party's processing of Customer Data, the parties acknowledge and agree that with regard to the processing of Customer Data, Customer is the controller

and is a processor acting on behalf of Customer, as further described in Annex A (Details of Data Processing) of this DPA.

- **Purpose limitation: Melbetips** shall process Customer Data only in accordance with Customer's documented lawful instructions as set forth in this DPA, as necessary to comply with applicable law, or as otherwise agreed in writing ("Permitted Purposes"). The parties agree that the Agreement sets out Customer's complete and final instructions to **Melbetips** in relation to the processing of Customer Data, and processing outside the scope of these instructions (if any) shall require prior written agreement between the parties.
- **Customer compliance:** Customer represents and warrants that (i) it has complied, and will continue to comply, with all applicable laws, including Data Protection Laws, in respect of its processing of Customer Data and any processing instructions it issues to **Melbetips** ; and (ii) it has provided, and will continue to provide, all notice and has obtained, and will continue to obtain, all consents and rights necessary under Data Protection Laws for **Melbetips** to process Customer Data for the purposes described in the Agreement. Customer shall have sole responsibility for the accuracy, quality, and legality of Customer Data and the means by which Customer acquired Customer Data. Without prejudice to the generality of the foregoing, Customer agrees that it shall be responsible for complying with all laws (including Data Protection Laws) applicable to any emails or other content created, sent or managed through the Service, including those relating to obtaining consents (where required) to send emails, the content of the emails and its email deployment practices.
- **Lawfulness of Customer's instructions:** Customer will ensure that United Kingdom processing of the Customer Data in accordance with Customer's instructions will not cause **Melbetips** to violate any applicable law, regulation, or rule, including, without limitation, Data Protection Laws. **Melbetips** shall promptly notify Customer in writing, unless prohibited from doing so under EU Data Protection Laws, if it becomes aware or believes that any data processing instruction from Customer violates the GDPR or any UK implementation of the GDPR.

### ***Enquiries, issues and complaints against the personal data***

- You are entitled by law to ask for a copy of your personal information at any time by Contacting Us.
- In the unlikely event that you have any concerns about how we use your personal information, please contact us. This includes situations where you want to request the rectification or erasure of your personal information, restrictions to be placed around how we use your personal information, or to object to a particular use.
- If you make a complaint about our handling of your personal information, it will be dealt with in accordance with our complaints

handling procedure. In the first instance it will be reviewed by an appropriate member of our team who will respond to you within 28 days. If you are dissatisfied with this response, you may request that your complaint, be escalated, in which case it will be passed to a senior person in our business who will review your complaint and the initial response and provide a further response within 28 days of your request to escalate the matter.

### ***How do we protect your details?***

- We do not use vulnerability scanning and/or scanning to PCI specifications.
- We only provide articles and information. We never require credit card volumes.
- We use regular Malware Scanning.
- Your individual information is comprised behind secured systems and is merely accessible by a restricted number of folks who've special access privileges to such systems, and must keep carefully the information confidential. Furthermore, all very sensitive/credit information you resource is encrypted via Secure Socket Layer (SSL) technology.
- We implement a number of security measures whenever a user gets into, submits, or accesses their information to keep up the protection of your individual information.

All deals are processed through the gateway service provider and aren't stored or refined on our machines.

### **Your Legal Rights**

Under certain circumstances, you have rights under data protection laws in relation to your personal data.

#### **You may have the following rights: -**

- Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you

corrected, though we may need to verify the accuracy of the new data you provide to us.

- C. **Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
  
- D. **Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
  
- E. **Request restriction** of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios:
  - a. If you want us to establish the data's accuracy.
  - b. Where our use of the data is unlawful but you do not want us to erase it.
  - c. Where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims.
  - d. You have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
  
- F. **Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

- G. **Withdraw consent** at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain services to you.

### ***Do we use 'cookies'?***

Yes. Cookies are small documents an App or its provider exchanges to your computer's hard drive through your Browser (if you allow) that permits the App's or service provider's systems to identify your internet browser and capture please remember certain information. For example, we use cookies to help us keep in mind and process the things in your shopping cart software. Also, they are used to help us understand your requirements based on prior or current App activity, which permits us to offer you improved upon services. We also use cookies to help us put together aggregate data about App traffic and App conversation so that people may offer better App experience and tools in the foreseeable future.

### **We use cookies to:**

- Understand and save user's tastes for future views or visits of our App.
- Keep an eye on advertisements.
- Compile aggregate data about App traffic and App connections in order to provide better App activities and tools in the foreseeable future.
- We also use third party advertisements on **Melbetips** to support our App. Some of these advertisers may use technology such as cookies and web beacons when they advertise on our App, which will also send these advertisers (such as Google through the Google AdSense program) information including your IP address, your ISP, the browser you used to visit our App, and in some cases, whether you have Flash installed. This is generally used for geotargeting purposes (Serving Online Booking ads to Travelers) or showing certain ads based on specific Apps visited (such as showing marketing ads to someone who frequents marketing Apps or website).
- *We might also use third-party services that monitor these details on our behalf.*

### ***California online privacy protection act***

CalOPPA is the first state law in the country to require commercial Apps and online services to create an online privacy policy.

The law's reach extends well beyond California to require anybody (and possibly the entire world) that functions Apps collecting (PII) Personally Identifiable Information from California consumers to create a visible online privacy policy on its App declaring the information being accumulated and the individuals or companies with whom it has been distributed. –See more at

<https://consumercal.org/about-cfc/cfc-education-foundation/california-online-privacy-protection-act-caloppa-3/>

***According to caloppa, we agree to the following:***

- Users can visit our APP anonymously.
- Once this online privacy policy is established, we will put a link to it on our App, on the first significant web page after getting into our App.
- Our ONLINE PRIVACY POLICY link includes the term 'Privacy' and can certainly be on the page given above.
- You'll be notified of any ONLINE PRIVACY POLICY changes:
- Via Email

***Coppa (children online privacy protection action)***

With regards to the assortment of private information from children under age 13 years, the Children's Online Privacy Protection Act (COPPA) puts parents in charge. The Federal Trade Commission, United States' consumer safety firm, enforces the COPPA Guideline, which spells out what providers of Apps and online services should do to safeguard children privatizes and security online. For more Details [Click Here](#) or below link

<https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>

***Limitation of liability***

- Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages so some of the above limitations may not apply to you.

***Indemnification***

- Upon visiting this App you agree release, indemnify, defend and hold harmless **Melbetips** and any of its contractors, agents, employees, officers, directors, shareholders, affiliates and assigns from all liabilities, claims, damages, costs and

expenses, including reasonable attorneys' fees and expenses, of third parties relating to or arising out of your use of the App content; your use of the App; your violation of any provision of these terms; any unauthorized information or data you supplied to us. You will have sole responsibility to defend us against any claim, but you must receive our prior written consent regarding any related settlement.

### ***Changes to this privacy notice***

We reserve the right to alter this privacy notice at any time. Such alterations will be posted on our App. You can also obtain an up-to-date copy of our privacy notice by contacting us.

### ***Contacting us***

If you would like to contact us to understand more about this Policy or wish to contact us concerning any matter relating to individual rights and your Personal Information, you may do so via the contact us or email us.

### **Melbetips**

This document was last updated on August 2, 2021