

[Chat Transcript] Session 3: Marketing and Communications

15:33:56 From John Redmond-Palmer : Apurva you get very soft and then it gets loud.

15:52:55 From Apurva Ashok :

<https://www1.rebus.community/#/project/b79bea68-595b-40df-ad0a-5c127661666e>

16:00:13 From Jonathan Poritz : It also sounds "commercial"....

16:06:18 From Geri Palmer : Apurva, are the slides available to us? You may have shared this with my team.

16:37:18 From Apurva Ashok : Tactics are covered in this summary in our guide:

<https://press.rebus.community/the-rebus-guide-to-publishing-open-textbooks/chapter/marketing-communications-summary/>

17:00:12 From Jonathan Poritz : SlideShare is also owned by a large company (I forget which... Facebook, maybe?)

17:01:58 From Robin Armstrong : Thank you!!