

<b>Subject:</b>	<b>Business Management</b>	<b>Level:</b>	<b>National 4</b>												
<b>Entry Requirements</b>	An interest in Business and a willingness to extend their knowledge and awareness of the world of business.														
<b>Course Content</b>	<p>There are 2 main areas of study:</p> <p><b>Business in Action:</b> how small businesses operate; how small businesses satisfy customer needs; the key functional activities of small businesses.</p> <p><b>Influences on business:</b> key stakeholders in a small business and their influence; make decisions on the running of a small business; external influences that affect a small business.</p>														
<b>Methodology</b>	<p>Use of case studies and knowledge/understanding questions</p> <p>Independent research tasks</p> <p>Collaborative working</p> <p>Use of IT to further learning</p>														
<b>Assessment</b>	<p>There is no formal final examination however pupils must, over the year, <b>successfully complete</b> the following components:</p> <table border="1"> <thead> <tr> <th>Component</th> <th>Marks</th> <th>Duration</th> </tr> </thead> <tbody> <tr> <td>Business in Action Unit Assessment</td> <td>Not Applicable</td> <td>On completion of unit – no specified time allowance</td> </tr> <tr> <td>Influences on Business Unit Assessment</td> <td>Not Applicable</td> <td>On completion of unit – no specified time allowance</td> </tr> <tr> <td>Course Assignment</td> <td>Not Applicable</td> <td>Ongoing throughout the course - Prepare a simple business proposal for an aspect of a small business, making use of appropriate technology where applicable.</td> </tr> </tbody> </table> <p>Regular class assessments will take place on completion of topics.</p>			Component	Marks	Duration	Business in Action Unit Assessment	Not Applicable	On completion of unit – no specified time allowance	Influences on Business Unit Assessment	Not Applicable	On completion of unit – no specified time allowance	Course Assignment	Not Applicable	Ongoing throughout the course - Prepare a simple business proposal for an aspect of a small business, making use of appropriate technology where applicable.
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<b>Progression</b>	Successful candidates can progress to the National 5 Business Management course.														

## COURSE INFORMATION