

Subject: Lake Area Pawn

Hey Roger,

I shop at Lake Area Pawn and am impressed with your help to the community! After reviewing your site, I found opportunities to better your online presence and attract new customers.

I'd love to share insights on:

- Increasing your website's click through rate.
- Leveraging local SEO to become Heber Springs' FIRST Pawn Shop on Google Search.
- Increasing recurring customers through targeted email campaigns!

I am open for a brief call this Wednesday at whatever time is convenient for you!

Chat soon

Richard Garner