

KYRA BARTH

kyrabarth1@gmail.com | 619-376-8432 | [LinkedIn](#)

WORK EXPERIENCE

June 2026 – September 2026

Barista & Bartender

**Oasis Under The Sun
Pacific Beach, California**

- Responsible for opening and closing the café and bar, making sure everything is set up and organized for daily operations.
- Prepare and serve coffee beverages, cocktails, beer, and wine while providing friendly customer service in a busy environment.

June 2024 – September 2026

Crew Member

**Scoops La Jolla
La Jolla, California**

- Provided customer service by assisting with order selection, preparing and serving ice cream and food, while maintaining a welcoming and clean environment.
- Responsible for the teams to open and close the shops.

January 2026 – March 2026

Social Media Video Content Creator

**IBT Media
London, United Kingdom**

- Responsible for conducting research for the company's social media and marketing strategies and creating content for social channels. This includes interviewing, video development and design.

June 2025 – June 2026

Site Visits Associate

**Women in Business
Eugene, Oregon**

- Selected by the executive team to take on this role. Help with planning the annual Nike and New York trips, reach out to alumni and businesses and help create new connections.

December 2024 – December 2025

Fundraising Director

**Kappa Alpha Theta
Eugene, Oregon**

- Selected by a sorority committee to run philanthropic fundraising for Court Appointed Special Advocates (CASA), a nationwide network focusing on advocacy for children.

June 2025 - August 2025

Social Media and Marketing Intern

**Better Rhodes
San Diego, California**

- Remotely worked for a non-alcoholic beverage company. Created & presented presentations, organized social media, planned and executed a photoshoot.

September 2024 – December 2024

Online Tutor

**Teach For America
Baton Rouge, Louisiana**

- Tutored three third grade students, four days a week.
- Organized daily lesson plans, adapted to different learning styles in a group setting and maintained a positive and motivated outlook for the students.

FORMAL EDUCATION

September 2023 – Present

Undergraduate Student

**University of Oregon, Lundquist School of Business
Eugene, Oregon**

- Marketing Concentration & Global Studies Minor, 3.5 GPA
 - Summit Scholarship - \$40,000 award in recognition of strong work ethic & academic achievements
 - Directly admitted to the Lundquist School of Business