

Image Description of Sponsorship Pages

First Page

Image Description: Full page picture of downtown Columbus on a river bank with a bridge in the forefront and four tall buildings surrounded by several smaller buildings in the background. Superimposed on the top “2023 ASLTA National Professional Development Conference” in black followed by “Embracing Our New Future And Beyond” in dark blue with sparkles on each side. Superimposed on the bottom “Wednesday, June 28, 2023 - July 1, 2023” in white. On the bottom, there are three logos on white background: the 2023 National Professional Development Conference logo is in the shape of Ohio in aqua and two green hands cradling a tree in the middle with a brown trunk and rainbow colored leaves in arcs; the OhioASLTA logo is in the shape of Ohio with a black border and the top third has “Ohio” in black on a background, the middle third has “ASLTA” in black on yellow background, and the bottom third is green; and the ASLTA logo has “ASL” in dark blue transitioning to red brushstrokes with “ASLTA” in dark blue below, followed by “AMERICAN SIGN LANGUAGE” in red with “TEACHERS ASSOCIATION” in dark blue below.

Second Page

Image Description: There are six rectangular blue boxes with white outlines on a light gray background. The top has a larger box that reads “Sponsorship Levels” in white, followed by five smaller boxes that read “\$20,000 Nellie Zimmerman & Carrie Dixon,” “\$15,000 Robert P. McGregor,” “\$10,000 Charles “Chuck” V. Williams,” “\$7,500 Joseph C. Hill, Ph.D.,” and “\$2,500 Stephanie Smith-Albert” in white.

Third Page

Image Description: There is a large blue rectangular box on top with a white outline that reads “Sponsorship Plans” in white followed by a chart. The chart details the perks that each sponsorship level includes in black. The Nellie Zimmerman & Carrie Dixon \$20,000 level includes remarks at Opening & Closing Ceremony; registration for two people with CEUs; sponsorship of two conference programs; promotional video link included on website; a 2-minute video; an exhibit booth; a full page advertisement in the program book; a conference bag promo insert; and their logo displayed on emails, website, conference videos, and program book. The Robert P. McGregor \$15,000 level includes a registration for one person with CEUs; sponsorship of one conference program; promotional video link included on website; a 1-minute video; an exhibit booth; a full page advertisement in the program book; a conference bag promo insert; and their logo displayed on emails, website, conference videos, and program book. The Charles “Chuck” V. Williams \$10,000 level includes a 45-second video; an exhibit booth; a half page advertisement in the program book; a conference bag promo insert; and their logo displayed on emails, website, conference videos, and program book. The Joseph C. Hill, Ph.D. \$7,500 level

includes a 30-second video, an exhibit booth; a half page advertisement in the program book; a conference bag promo insert; and their logo displayed on emails, website, conference videos, and program book. The Stephanie Smith-Albert level includes a conference bag promo insert and their logo displayed on emails, website, conference videos, and program book. On the bottom of the page "To purchase your sponsorship package, please visit <https://aslta.org/2023conference/sponsorships/> in black on aqua background.

Fourth Page

Image Description: There is a large blue rectangular box on top with a white outline that reads "Individual Promotional Opportunities DETAILS!" in white followed by six boxes on a light gray background. The first box reads "Sponsor a Conference Program!" in white on a blue background followed by "\$250" in dark blue, followed by "You can display your company name and logo on the digital monitors by the plenary meeting rooms. Highly visible, everyone will enter these rooms! First come, first served!" in dark blue on an aqua background. The second box reads "Program Book Advertisement" in white on a blue background and "Back cover (\$1,000), Inside front cover (\$500), Inside back cover (\$500), Full Page (\$150), Half Page (\$100), Quarter Page (\$75), and Social Media (\$25)" in dark blue on an aqua background. The third box reads "Exhibits" in white on a blue background and "Rates" in dark blue on an aqua background and "Show off your products! Corporate: \$500, Non-profit organization: \$250, Small businesses: \$100, and Artists: FREE" in dark blue on an aqua background. The fourth box has "Conference Bag Promo!" in white on a blue background and "\$50" in dark blue on an aqua background and "Do you have swag you want to give out to all conference participants? Send it to us and we'll include it in the conference bag!" in dark blue on an aqua background. The fifth box reads, "Promotional Videos!" in white on a blue background with "Deal" in dark blue on an aqua background and "two minute video: \$200, one minute video: \$150, 45 second video: \$100, and "30 second video: \$50" in dark blue on an aqua background. The last box reads "Contact Sponsor Coordinator!" in white on a blue background with "Sara Bianco" in dark blue on an aqua background and "Email Address: sponsor.npdc@aslta.org" in dark blue on an aqua background. On the bottom of the page "To purchase your individual promotions, please visit <https://aslta.org/2023conference/sponsorships/>" in black on an aqua background.

Fifth Page

Image Description: "Education Sponsors" in dark blue appears in large font on the top. Below reads "Are you an ASL educator? Is your place of employment interested in sponsoring our conference? We are offering a unique package for schools, colleges, and universities! These sponsorship packages are \$1,500 and include the following: two (2) conference registrations with CEUS and conference bags and your school's logo on our website, materials, and e-mails! To purchase your sponsorship, head to: <https://aslta.org/2023conference/sponsorships/>" in

black. Then “If you have any questions, please contact Sara Bianco at sponsor.npdc@aslta.org!” in black. Next is a black rectangular border with a graduation cap on the top right corner and rays above the border. On the bottom of the page “To purchase your education sponsorship, please visit <https://aslta.org/2023conference/sponsorships/>” in black on an aqua background.

Sixth Page

Image Description: The light gray page shows the words “Chapter Sponsorship \$50.00” in bold large black brushstroke font near the bottom right corner. There are four large bubbles with text and a small image of the planet earth with a rocket zooming across. The small bubble on the top left corner reads “Your chapter will be recognized as a sponsor on the website, in the program book, and on Whova!” in white on a dark blue background. Below that “Your chapter will get a quarter page advertisement in the conference program book and on Whova!” appears in white font on an aqua background. The bubble on the top right corner reads “Your chapter’s logo will be shown as a sponsor of workshops on the digital monitors!” in white on a blue background. The bubble in the bottom left corner reads “For more information, please contact the Sponsorship Coordinator, Sara Bianco, at sponsor.npdc@aslta.org” in white on a dark blue background. On the bottom of the page “To purchase your individual promotions, please visit <https://aslta.org/2023conference/sponsorships/>” in black on an aqua background.