



#StopFormosaPlastics

www.StopFormosaPlastics.org

Digital Toolkit

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Background:

Formosa Plastics, a company with a long, dirty record, wants to build a massive petrochemical facility along the Mississippi River in St. James Parish, Louisiana.

The proposed Formosa Plastics plant would pollute a predominantly Black community, disturb unmarked burial sites of formerly enslaved people, degrade wetlands, and deepen the plastic pollution crisis. Expanding plastic production in Louisiana will harm communities in Cancer Alley where residents there already face significantly higher cancer risk than the average American.

As the President of the United States and Commander in Chief, President Biden can direct the Army Corps to revoke Formosa Plastics' federal permits. If President Biden is committed to his campaign promises of prioritizing environmental justice and fighting the climate crisis - **stopping this project must be a top priority.**

This digital toolkit is for coalition partners and supporters to help build political power to #StopFormosaPlastics and **generate petition signatures to demand President Biden puts a stop to Formosa Plastics' polluting petrochemical complex.**

Sample Social Posts

Target: @POTUS @JoeBiden

Suggested hashtags: #StopFormosaPlastics, #StJamesIsFull, #BreakFreeFromPlastic

Sample Tweets:

- TAKE ACTION: President Biden @POTUS must direct the Army Corps to revoke Formosa Plastics' permits. Formosa's plastic plant would harm #CancerAlley communities and the climate. Urge @POTUS to stop Formosa Plastics --> bit.ly/BidenStopFormosaPlastics #StopFormosaPlastics
- @POTUS must protect Louisiana communities and not let Formosa Plastics build a massive, polluting plastics plant. Formosa Plastics will harm communities with toxic air and water pollution. Tell @POTUS to revoke Formosa's permits --> bit.ly/BidenStopFormosaPlastics #StopFormosaPlastics
- I stand in solidarity with #RISEStJames and St. James Parish residents who would bear the burden of the toxic Formosa Plastics petrochemical facility. President Biden @POTUS you must revoke Formosa's permits today. bit.ly/BidenStopFormosaPlastics #StopFormosaPlastics
- Formosa Plastics wants to build a massive plastics plant that would expand plastic production and poison communities in Louisiana's #CancerAlley. Tell @POTUS to revoke Formosa Plastics' permits TODAY --> bit.ly/BidenStopFormosaPlastics #StopFormosaPlastics

Sample Instagram/Facebook Posts:

- Formosa Plastics wants to build a massive petrochemical plant in St. James Parish, Louisiana. The Formosa plastics plant would pollute a predominantly Black community, disturb unmarked burial sites of formerly enslaved people, degrade wetlands, and deepen the plastic pollution crisis.

It would also generate over 13 million tons of greenhouse gases, fueling the climate crisis. Tell President Biden to protect local communities from toxic air and water pollution and revoke Formosa's permits today.

Take Action Now: bit.ly/BidenStopFormosaPlastics
#StopFormosaPlastics

- Formosa Plastics, a company declared a “serial offender” by a federal judge, wants to build a massive polluting plastics plant in St. James Parish, in the heart of Louisiana’s Cancer Alley. Black communities there should not have to bear the burden of more toxic industrial pollution. Stand with St. James and demand President Biden stop Formosa Plastics' polluting plant today -->

bit.ly/BidenStopFormosaPlastics #StopFormosaPlastics

Shareable Graphics:

 <p>PRESIDENT BIDEN: USE YOUR AUTHORITY TO STOP FORMOSA PLASTICS</p> <p>www.StopFormosaPlastics.org</p> <p>RISE ST JAMES</p>	 <p>"PRESIDENT BIDEN MUST FULFILL HIS PROMISE TO TACKLE CLIMATE CHANGE AND ENVIRONMENTAL RACISM BY REVOKING PERMITS FOR FORMOSA PLASTICS' PROPOSED PETROCHEMICAL COMPLEX IN ST. JAMES"</p> <p>SHARON LAVIGNE DIRECTOR OF RISE ST JAMES</p> <p>www.StopFormosaPlastics.org</p> <p>RISE ST JAMES</p>
<p>Download here: Twitter Instagram</p>	<p>Download here: Twitter Instagram</p>

Petition language to President Biden

View the petition at bit.ly/BidenStopFormosaPlastics.

Petition text:

Dear President Biden,

I am writing to urge you to direct the U.S. Army Corps of Engineers to revoke Formosa Plastics' federal permits to build a petrochemical complex in St. James, Louisiana (MVN-2018-00159-CM).

The Formosa Plastics complex must be halted. The plastics plant would be built in a predominantly Black district of St. James Parish, one that is already overburdened by petrochemical industry development. The plastics facility would double toxic air emissions in the St. James Parish community where residents face significantly higher cancer risk than the average American. In the last decade alone, cancer risk from industrial pollution in St. James Parish has increased by 600%.

If constructed, the project would desecrate the graves of people who were enslaved on the brutal plantations that once operated on the site. This year, the United Nations Office of the High Commissioner on Human Rights condemned the project, citing it as a human rights violation.

Among its many impacts, the Formosa Plastics complex will permanently destroy a huge swath of important surge-reducing wetlands, dump runoff and plastic pellets into the Mississippi River, desecrate unmarked burial sites, put Louisiana's seafood economy at risk, and harm wildlife. The project will also contribute to more severe flooding and climate disruption: it will emit an astounding 13.6 million tons of greenhouse gas pollution each year. Air, water and plastic pollution from the facility will harm communities, the environment, and wildlife.

President Biden, your administration must prioritize environmental justice, not allow the permitting of one of the largest plastics plants in the world in a predominantly working class, Black community already burdened with criminally high pollution levels and cancer rates. Expanding plastic production in Louisiana will harm local communities with more toxic air and water pollution, exacerbate environmental racism, and contribute to the growing global plastic pollution crisis.

In summary, I urge you to keep your presidential campaign commitments to prioritizing the climate crisis and environmental justice. Please listen to the St. James community and direct the Army Corps to revoke permit #MVN-2018-00159-CM for the proposed Formosa Plastics petrochemical complex.

Thank you for your consideration.

Sincerely
[NAME, ADDRESS]

Questions?

Visit www.StopFormosaPlastics.org to learn more
or contact Delia at dcreamer@biologicaldiversity.org.