

See Through News/GRIT Net Zero Challenge Story Idea Template

TEAM ROLES	Report Title	The Problem	The Solution	Feedback
P = producer R = reporter C = camera S = sound E = editor	<ul style="list-style-type: none"> max. 10 words Catchy is better 	<ul style="list-style-type: none"> max. 100 words Biggest/most generic problem first Most local/specific local problem last 	<ul style="list-style-type: none"> max 100 words Try to match your solutions with the respective listed problems 	<ul style="list-style-type: none"> Seek broad range - honest strangers are best. Note details of person giving feedback.
<i>[e.g. Patty: P Roger: R Dolly: C Sonia: S Eddie: E]</i>	<i>[write your title here - it's usually easier to do this last, but you can insert a placeholder while you refine your idea]</i>	P1 Big Generic Problem <i>[describe the big problem here, e.g. if your story is about construction carbon emissions, explain here how buildings account for 39% of total historic CO2 emissions]</i>	S1 Big Generic Solution to P1 <i>[describe the generic solution here, e.g. various construction methods and materials that do not involve concrete and are sustainable, like rammed earth or timber]</i>	<i>[e.g.: 70-yr-old female architect: 'I liked the idea - have you considered straw bales?]</i>
		P2 Specific Local Problem <i>[describe the local manifestation of P1 here problem here, e.g. high use of concrete in local construction of bus stops]</i> (P3, P4 etc. for longer, more complex reports)	S2 Specific Local Solution to P2 <i>[describe the local solution for your particular story here, e.g. a new initiative to build new bus stops using rammed earth]</i>	<i>[e.g.: 12-year-old boy neighbour 'The rammed earth sounds interesting, but I didn't understand how you explained it']</i>