

Nathaly Salas Bio 2025

<https://nathalysalas.com/about>

Mini Bio

Podcast Intro (Bullet Points)

- Nathaly Salas – Global Real Estate Strategist & International Market Researcher
- Mastered the purchase process in **20+ countries**
- Guides investors, agents, and families through cross-border real estate with clarity, compliance, and confidence
- Splits time between **Chicago & Riviera Maya, Mexico**; traveled to **38 countries** gathering market insights
- Hands-on experience with **short/long-term rentals, Airbnbs, and fix-and-flips**
- Creator of **The International Real Estate Academy** and **RETW: Real Estate Tours Worldwide**, serving North American agents and investors seeking opportunities abroad
- Helps agents expand into other countries **without the red tape and bureaucracy** that usually slows international growth
- **Mission:** empowering people to design a life of freedom through real estate—anchored in lifestyle, health, and purpose, and not bounded to one location

30-Second Condensed Version (for host to read):

"Today we're joined by Nathaly Salas, a Global Real Estate Strategist and International Market Researcher. She has mastered the purchase process in over 20 countries, helping investors and agents navigate cross-border real estate with clarity and confidence. Based between Chicago and Riviera Maya, Nathaly has traveled to 38 countries gathering market insights, and brings hands-on experience with rentals, Airbnbs, and fix-and-flips. She's the creator of The International Real Estate Academy and RETW: Real Estate Tours Worldwide, designed for North American agents and investors looking to expand abroad. Nathaly specializes in helping agents grow into other countries without the red tape and bureaucracy, with a mission to empower people to design a life of freedom through real estate—focused on lifestyle, health, and purpose, without being bound to one location."

10-second one-liner :

"Nathaly Salas is a Global Real Estate Strategist who helps investors and agents expand into new countries—cutting through red tape and empowering people to design a life of freedom through real estate, not limited by borders."

Social Media Links

Social Media

- IG: <https://instagram.com/nathalysalas>
- YouTube: <https://www.youtube.com/c/UnicornProperties>
- SKOOL IRE Community: <https://www.skool.com/international-real-estate-3534/about>
- LinkedIn <https://www.linkedin.com/in/nathalyksalas/>

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