media getaway

14-16 JUNE 2027

In partnership with VisitAberdeenshire

**Media Getaway 2027 - Terms & Conditions for Media**

Thank you very much for your interest in attending Media Getaway 2027.

In order for us to proceed with your booking, please accept the following Terms and Conditions.

**WHAT YOUR MEDIA PLACE INCLUDES**

A delegate place at Media Getaway 2027, which takes place in Aberdeenshire, centred in Aberdeen, from 14th to 16th June 2027

It includes:

- Accommodation for 2 nights (June 14th and June 15th) in a partner hotel in Aberdeenshire

- Invitations to the opening evening events on Monday 14th June 2027

- 16 pre-scheduled appointments with attending companies in the Connection Zone on Tuesday 15th June 2027, at Pittodrie, the home of Aberdeen Football Club

- Access to a virtual platform with information about all attending companies

- Invitation to the closing reception on Tuesday 15th June 2027

- All food and drink at scheduled events across the 3 days of Media Getaway

- Tours of Aberdeenshire on Monday 14th June and Wednesday 16th June

**NOT INCLUDED**

The following are not included:

- Transport to and from Aberdeen

- Additional food and drink not covered whilst in Aberdeen

- Parking costs

- Accommodation for any extra nights you choose to stay in Aberdeen

**CANCELLATIONS**

We fully appreciate that things can happen, which may affect attending the event, such as a last minute press trip or a sick family member, but this event takes a lot of planning, so it's hard for us to accommodate late cancellations.

We also have people who end up on a waiting list and if someone drops out close to the event, it's harder for those people to attend at such short notice.

Once hotel rooms are booked, we cannot always cancel them so a fee must be applied for any late cancellations.

Our host destination puts in a lot of effort to put together tours of their city and region, so late cancellations on any tour are not acceptable.

Therefore, the following fees will apply:

- **£100** fee if cancelling within the month prior to the event

- **£120** fee if cancelling an official tour at short notice without a legitimate reason (delayed trains, family bereavements etc)

- **£150** fee if cancelling your place once your hotel room has been booked

**CONNECTION ZONE**

Our exhibitors are paying a lot of money to attend the event, and expect to be meeting media throughout the day of the Connection Zone. We do our best to match the number of exhibitors with the number of media to ensure there are no gaps in schedules. We, therefore, expect all attending media to try and have a full diary of meetings throughout the day.

We will not be providing a space for you to work whilst the Connection Zone is on, as we would prefer you to be taking part in meetings all day, so please refrain from using this part of the event as a social opportunity, or as an opportunity to work away from the office.

Please note, most of the exhibitors are only interested in discussing free editorial opportunities at the event. Anyone looking to discuss paid opportunities through content or advertising must alert the organisers in advance, so their position can be considered on this basis.

**TOURS**

The tours laid on before and after Media Getaway are the host destination's opportunity to showcase the region and to highlight local suppliers. Although we cannot make this mandatory, it is an expectation that your attendance at the event will include taking part in at least one of these tours.

**EXPECTATIONS**

Also not mandatory, there is an expectation of coverage for both the host destination and some of the exhibiting companies that you meet at the event.

This may take many forms and the articles/content generated from the event will be celebrated in our annual awards at the event the following year.