PROBLEM
PAINS
FIX
FUTURE PACE
CTA

Hey Gilberto.

I found you as I am actively searching for agency mentors and helping them eliminate certain loops on their businesses.

There's a loop when someone tries to book a call with you.

1. They fill out the calendar and answer the questions.

2. Then they're sent to watch a video which has a CTA below.

3. That CTA sends people back to filling out the calendar.

It's an endless loop. "1-2-3-1-2-3"

**And that's why many people don't go to the meetings.**

After the video, make sure you ask people to check their emails!

You'll be getting tons of confirmations.

And on the meeting day, you'll close them all!

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**P.S.** If you found this helpful make sure you reply to this email.

**P.P.S.** I've got a "*curriculum bonus*" suggestion I'd like to share with you - It'll give your course a lot of trust by using transparency and information gaps!