

Cut and paste this press release onto your organization's letterhead and customize it as necessary to send to your local media. Questions? Email [marketing@prideindustries.com](mailto:marketing@prideindustries.com).

# Press Release Template

## FOR IMMEDIATE RELEASE

### National Disability Employment Awareness Month

*Nationwide campaign takes place in October*

(City, State) — Date — [Organization Name] today announced its participation in National Disability Employment Awareness Month (NDEAM), an annual campaign that takes place every October. NDEAM was created by Congress in 1988 as a way to educate the public about disability employment issues and to celebrate the many and varied contributions of workers with disabilities.

[Organization Name] [describe your inclusive activity here, such as “hires people with disabilities to work as (insert) in its stores” or “supports the employment of people with disabilities through its manufacturing/packaging/facilities partnership”] with [PRIDE Industries](#), a social enterprise that creates employment for people with disabilities.

“[Organization Name] is proud to support an inclusive workplace [by hiring people with disabilities/by empowering an inclusive workplace through our supplier network],” said [Person’s Name]. “We want to spread the important message that people of all abilities are valuable contributors to a dynamic and productive workforce, and we encourage others to embrace workplace inclusion.”

Throughout the month, [Organization Name] will engage in a variety of activities to educate its [EMPLOYEES/CUSTOMERS/MEMBERS] about disability employment issues, putting into action the company’s commitment to an inclusive work culture. These activities include [EXAMPLES OF PLANNED ACTIVITIES.]

[Organization Name] encourages companies in all industries to celebrate NDEAM and promote its ideals. Employers and employees can find more ways to participate by visiting [www.dol.gov/NDEAM](http://www.dol.gov/NDEAM).

Organization’s Boilerplate: About [Organization Name]

### About PRIDE Industries

PRIDE Industries delivers business excellence with a positive social impact. A social enterprise, we provide [facilities operations and maintenance services](#), [custodial services](#), [contract manufacturing](#), [supply chain management](#), [packaging and fulfillment services](#), and [placement services](#) to private and public organizations nationwide. Founded in 1966, PRIDE Industries’ mission is to create employment for people with disabilities. Through personalized employment services, we help individuals realize their true potential and lead more independent lives. PRIDE Industries proves the value of its inclusive workforce model through operational success across multiple industries every day.

