

# **Privacy Policy**

Effective Date: [Insert Date]

At **Wellness Living Inc.**, we are committed to protecting your personal and health-related information. This Privacy Policy outlines how we collect, use, store, and protect your data when you engage with our website or recovery services.

#### 1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, contact details, date of birth, emergency contact
- **Medical Information:** Health history, allergies, medications, or post-op instructions shared through intake forms or consultations
- Payment Information: Collected securely at time of booking via third-party processors
- **Website Usage Data:** Device type, IP address, browser, and on-site behavior (via cookies or analytics tools)

#### 2. How We Use Your Information

Your information is used to:

- Coordinate and provide post-surgical recovery services
- Communicate with you before and during your stay
- Customize your care experience

- Respond to emergency situations
- Comply with medical and legal obligations
- Improve our website, services, and communications

### 3. HIPAA Compliance Statement

Wellness Living Inc. complies with the **Health Insurance Portability and Accountability Act (HIPAA)** to protect your **Protected Health Information (PHI)**. We implement safeguards—physical, administrative, and technical—to ensure that your medical information is secure, confidential, and only accessed or shared with authorized individuals, such as licensed medical providers directly involved in your care.

We do not share PHI for marketing or sales purposes. Any information shared with third-party providers (e.g., caregivers or transport personnel) is strictly limited to what is necessary for service delivery.

#### 4. How Your Information Is Protected

We use secure, HIPAA-conscious platforms to store and process personal and medical data. Access is limited to authorized personnel only. Data is encrypted and monitored to prevent unauthorized access or disclosure.

## 5. Information Sharing

We may share your data only when necessary and only with:

- Licensed medical professionals working with or on behalf of Wellness Living Inc.
- Emergency responders or hospitals (in the event of a health emergency)
- Third-party service providers (e.g., secure payment processors, transportation partners)
- Legal authorities when required by law

We **do not** sell or rent your data to third parties.

## 6. Cookies and Website Tracking

This website may use cookies and tracking tools to improve performance and user experience. These tools collect anonymous data only. You can disable cookies in your browser settings if preferred.

## 7. Your Rights

You have the right to:

- Request a copy of the personal or medical information we hold about you
- Request corrections to your data
- Withdraw consent for non-essential communication
- Request deletion of certain information where legally permitted

To exercise these rights, email us at [Insert Email].

## 8. Policy Updates

We may revise this Privacy Policy periodically. Updates will be posted on this page with a new effective date. Continued use of our website or services implies acceptance of the updated terms.