

Jiyeon (Amy) Seo

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EDUCATION

University of Michigan

Ph.D. in Information

Ann Arbor, MI, United States

Aug 2024 - Present

Seoul National University

M.A. in Communication

Seoul, South Korea

Aug 2023

University of Wisconsin-Madison

B.A. in Communication Arts: Communication Science and Rhetorical Studies

B.A. in Journalism: Reporting (Double Major)

Madison, WI, United States

May 2021

PUBLICATIONS

CONFERENCE FULL PAPERS (PEER-REVIEWED)

- [C.10] **Technology Redux: Revisiting Past, Reflecting Present, Provoking Future**
Jiyeon Amy Seo, Soobin Park, EunJeong Cheon, Youn-Kyung Lim, and Hyungjun Cho
ACM Designing Interactive Systems Conference (DIS 2026)
- [C.9] **AmongOthers: A Design Speculation for Rethinking AI in Online Social Communities**
Hyungjun Cho, Jiyeon Amy Seo, Woosuk Seo, and Naomi Yamashita
ACM Conference on Human Factors in Computing Systems (CHI 2026)
- [C.8]  **Best Paper Honorable Mention Award (Top 5% of submissions)**
Thing Ethnography in a Factory: Exploring Emergent and Dynamic Relations of Cobots and Workers
Hyungjun Cho, Jiyeon Amy Seo, Yongjae Sohn, and Hee Rin Lee
ACM Conference on Human Factors in Computing Systems (CHI 2026)
- [C.7] **An In-the-Wild Study on Measuring Social Presence in Remote Family Communication with Telepresence Robots**
Jiyeon Amy Seo, Hyungjun Cho, Huajie Cao, and Hee Rin Lee
IEEE International Conference on Robot and Human Interactive Communication (RO-MAN 2025)
- [C.6] **Back to the 1990s, BeeperRedux!: Revisiting Retro Technology to Reflect Communication Quality and Experience in the Digital Age**
Jiyeon Amy Seo, Hyungjun Cho, Seolhee Lee, and EunJeong Cheon
ACM Conference on Human Factors in Computing Systems (CHI 2025)
- [C.5]  **Best Paper Honorable Mention Award (Top 5% of submissions)**
ShamAI: Designing Superior Conversational AI Inspired by Shamanism
Hyungjun Cho, Jiyeon Amy Seo, Jiwon Lee, Chang Min Kim, and Tek-Jin Nam
ACM Conference on Human Factors in Computing Systems (CHI 2025)

- [C.4] 🏆 **Best Paper Honorable Mention Award (Top 5% of submissions)**
I feel being there, they feel being together: Exploring How Telepresence Robots Facilitate Long-distance Family Communication
Jiyeon Seo, Hajin Lim, Bongwon Suh, and Joonhwan Lee
ACM Conference on Human Factors in Computing Systems (CHI 2024)
- [C.3] **Investigating the Effects of a Real-time Student Monitoring Interface on Instructors' Monitoring Practices in Online Teaching**
 Ha Yeon Lee, Seora Park, Esther Hehsun Kim, Jiyeon Seo, Hajin Lim, and Joonhwan Lee
ACM Conference on Human Factors in Computing Systems (CHI 2024)
- [C.2] **The Power of Close Others: How Social Interactions Impact Older Adults' Mobile Shopping Experience**
Jiyeon Seo, Yoobin Elyson Park, Esther Hehsun Kim, Hajin Lim, and Joonhwan Lee
ACM Designing Interactive Systems Conference (DIS 2023)
- [C.1] **DiVRsity: Design and Development of a Group Role-Play VR Platform for Disability Awareness Education**
 Yewon Jin, Seon Yul Lee, Seo Hyeong Kim, Jiyeon Seo, Kyuha Jung, Hajin Lim, and Joonhwan Lee
ACM Designing Interactive Systems Conference (DIS 2023)

ORGANIZED CONFERENCE WORKSHOPS (PROPOSAL)

- [W.2] **Restoring Human Authenticity in AI-Mediated Communication**
Jiyeon Amy Seo, Hyungjun Cho, Naomi Yamashita, Woosuk Seo, Ge Gao, Elizabeth Gerber, Volker Wulf, Pernille Bjørn, Donghee Yvette Wohn
ACM Conference on Human Factors in Computing Systems (CHI 2026)
- [W.1] **Design Knowledge in AI: Navigating Temporality and Continuity**
 Hyungjun Cho, Jiyeon Amy Seo, Heekyoung Jung, EunJeong Cheon, Woosuk Seo, Maria Luce Lupetti, James Pierce, and Graham Dove
ACM Designing Interactive Systems Conference (DIS 2025)

CONFERENCE AND JOURNAL (UNDER REVIEW)

- [UR.4] **Hi PRESENTLY! How Do I Look in Text?: Supporting Self-Presentation in Hierarchical Workplace Communication with AI**
Jiyeon Amy Seo, Hyungjun Cho, and Naomi Yamashita
- [UR.3] **Bridging Generational Gaps in Mobile Communication through Co-Design with Grandparents and Grandchildren**
Jiyeon Amy Seo, Seolhee Lee, Kung Jin Lee, and Hyungjun Cho
- [UR.2] **Understanding Socio-Technical Gaps in Digital Self-Presentation Across Relationships**
Jiyeon Amy Seo, Hyungjun Cho, Florian Schaub, and Gabriela Marcu
- [UR.1] **How HCI Researchers Design in Practice**
Jiyeon Amy Seo, Woosuk Seo, Yongjae Sohn, Soobin Park, Heejae Bae, and Hyungjun Cho

RESEARCH EXPERIENCE & EMPLOYMENT

Kyoto University

Summer 2025, 2026

- Research Intern
- Mentor: Prof. Naomi Yamashita

School of Information, University of Michigan	Aug 2024 – Present
<ul style="list-style-type: none"> • Graduate Research Assistant (Doctoral program) • Advisors: Prof. Florian Schaub and Gabriela Marcu 	
SSSP (SNU-Samsung Electronics) Center, Seoul National University	Sep 2023 – Aug 2024
<ul style="list-style-type: none"> • Full-time Researcher 	
HCI+D Lab, Seoul National University	Sep 2021 – Aug 2023
<ul style="list-style-type: none"> • Full-time Graduate Student (Master's program) • Advisor: Prof. Joonhwan Lee 	
Tech M Media	Feb-Aug 2021
<ul style="list-style-type: none"> • News Contents Editor & Translator (Full-time Internship) 	
The Korea Daily Newspaper (JoongAng Ilbo)	Sep 2019 - Aug 2020
<ul style="list-style-type: none"> • College Inside Team News Reporter (Part-time Internship) 	

AWARDS & HONOURS

Best Paper Honorable Mention Award	March 2026
ACM CHI 2026 (<i>Top 213 in 6730</i>)	
UMSI International Conference Travel Grant	Jan 2025, Jan 2026
University of Michigan, School of Information	
Rackham International Conference Travel Grant	Jan 2025, July 2025
University of Michigan, Rackham Graduate School	
Gary M. Olson Outstanding Ph.D. Student Award	May 2025
University of Michigan, School of Information (<i>Selected as one recipient per academic year</i>)	
Best Paper Honorable Mention Award	Apr 2025
ACM CHI 2025 (<i>Top 201 in 5014</i>)	
Honorable Mention Award	Dec 2024
ACM/IEEE HRI 2025 Pioneer	
PhD Incentive Research Fund (\$4,000)	August 2024
University of Michigan, School of Information	
Best Paper Honorable Mention Award	May 2024
ACM CHI 2024 (<i>Top 150 in 4046</i>)	
International Conference Travel Grant	April 2023
Seoul National University, College of Social Sciences	
VR Video Competition Excellence Prize	Nov 2022
Seoul National University, Faculty of Liberal Education	
Research Grant from the Faculty of Liberal Arts Education (\$20,000)	Jun 2022
Seoul National University	

Department Scholarship Seoul National University, Department of Communication	Fall 2021, Spring 2022, Fall 2022, Spring 2023
Brain Korea 21 Scholarship Seoul National University, Department of Communication	Fall 2021, Spring 2022
Development Fund Scholarship Seoul National University, Department of Communication	Fall 2021, Spring 2023
Teaching Assistant Scholarship Seoul National University, Faculty of Liberal Education & Department of Communication	Fall 2021, Spring 2022, Fall 2022, Spring 2023
Dean's List University of Wisconsin-Madison	Spring 2018, Fall 2018, Spring 2019, Spring 2021

SELECTED PRESS

New Year's Fortune? Ask the 'AI Shaman'... Is AI the Devil or a Savior? https://www.hankookilbo.com/News/Read/A2025012616060002209?did=NA	The Korea Times Jan 2025
Now AI Can Tell Fortunes...KAIST's AI Shrine Gains Attention https://www.donga.com/news/Society/article/all/20241216/130649655/2	The Dong-A Ilbo Dec 2024
AI Shaman, I Knelt and Asked: "Should I Buy a House Next Year?" https://tinyurl.com/4ezrh7ad	Chosun Media Dec 2024
"What Will Happen to Shamans Now?" A Mysterious 'Shrine' Emerges https://biz.heraldcorp.com/article/10016172	The Korea Herald Economy Dec 2024

INVITED TALKS AND GUEST LECTURES

Designing Communication Technologies for Human Relationships Invited Talk at University of Tokyo, Cyber Interface Lab (Host: Hideaki Kuzuoka)	May 2026
Designing Communication Technology Guest Lecture at University of Florida, Introduction to HCI for Designers Course (Host : Hyungjun Cho)	Oct 2025
Revisiting Retro Technology to Reflect Communication Quality and Experience Invited Talk at IIT Bombay ACM SIGCHI Chapter	May 2025
How Social Interactions Impact Older Adults' Mobile Shopping Experience Invited Talk at Seoul National University HCI Group Day	Aug 2023
Exploring How Telepresence Robots Facilitate Long-distance Family Communication Invited Talk at Seoul National University Communications Forum	Mar 2023

TEACHING EXPERIENCES

Master's Courses

- Principle of User Experience (Upcoming Fall 2026, University of Michigan)

Undergraduate Courses

- Topics in Medicine for Well-Being (Spring 2023, SNU)
- HCI Theory and Practices (Spring 2023, SNU)
- English Foundation Speaking Lab (Spring 2022, Summer 2022, Fall 2022, Spring 2023, SNU)

- Pre-College English Course (Winter 2021 and Winter 2022, SNU)
- College English 1 Speaking Lab (Fall 2021, Summer 2022, Summer 2023, SNU)
- College English 1 Writing Lab (Spring 2022, Summer 2022, Fall 2022, Spring 2023, SNU)

ACADEMIC SERVICES

Program Committee

- ACM/IEEE HRI LBR, Associate Chair (2026)
- ACM CHI Poster, Associate Chair (2026)
- ACM CSCW Poster, Associate Chair (2026)

Invited Reviewer

- ACM CHI Paper and LBWs (2025-)
- ACM CSCW Papers and Posters (2024-)
- ACM DIS Papers and Pictorials (2024-)
- ACM/IEEE HRI Paper (2026)
- ACM THRI Journal Paper (2026)

Special Recognition for Outstanding Review

- ACM CHI 2026 (x2)
- ACM/IEEE HRI 2026 (x2)
- ACM DIS 2026 (x2)
- ACM CHI 2025

Student Volunteer

- ACM FAccT 2022

REFERENCES

Florian Schaub, Ph.D.

Associate Professor, School of Information, University of Michigan, MI, US
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Gabriela Marcu, Ph.D.

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naomi@i.kyoto-u.ac.jp

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Assistant Professor, School of Art + Art History, University of Florida, FL, US
hyungjuncho@ufl.edu

Joonhwan Lee, Ph.D.

Professor, Department of Communication, Seoul National University, South Korea
joonhwan@snu.ac.kr