Grocery Store Location Proposal

Hello Madame Mayor,

We formally request your permission to build a grocery store at this address; 568 McWilliams Rd SE Atlanta, Georgia 30315

We suggest this location because it is the incenter of a food desert located in this area. The incenter is the prime position to provide food for thousands of impoverished people around the South River Garden area. The incenter means that it is the same distance from the corners of the food desert, each of which are heavily populated areas in need of nourishment.

Even though building a grocery store at this location would take a lot of resources, it would be well worth the effort. Not only would creating a grocery store eliminate a food desert and cause hunger to decrease, it would also provide jobs for unemployed people and it can promote healthier lifestyles. It would create jobs because the store would need cashiers, baggers, janitors, etc. It could promote healthier lifestyles by selling organic foods/ having sales on organic foods, providing taste tests for healthy recipes, and giving out healthy recipes.

Traffic would not be a problem either. In the area we intend to construct this grocery store, the average traffic is extremely light, and the location we previously stated is in walking distance to many neighborhoods and apartment complexes that wouldn't otherwise have an available healthy food source. Finally, there is a bus stop located across the street from the location we stated, providing an easier way to travel to the store for people who do not own a car. For those who do have a car, the location is also on a main road of the area.

To build a grocery store in this position, assuming the property in question can be obtained at market value, the total costs for purchasing and remodeling the property will cost roughly \$400,000. We estimate, based on the sales of other small grocery stores in similar areas, that we would receive a net profit upwards of \$3,000 monthly.

Finally, this would also contribute to the United Nations Sustainable Development Goals. This grocery store would contribute to the goal of Zero Hunger because of the food that would be sold. It would contribute to the goal of Good Health & Well-being because organic food sales and offering healthy recipes would promote healthier lifestyles. Finally, it would contribute the goal of

Sustainable Cities and Communities because the grocery store would help by reinvesting a portion of the profit back into the community. With this money, the community could upgrade facilities to help families in the areas and invest in green spaces to help both the environment and the people of the area.