# Student: Julia Guzmán Classes per week: Position: Coppel Transformation Manager Level: Curriculum: Transformation Lesson Plan Module 1 - Curriculum Current week:

Decompress:
Here's the template:  Needs analysis/Decompress template
Notes on Client (Changes on new curriculum, suggestions, needs another curriculum, etc.):
Remember to notify your leader when decompress is completed, or contact directly with Jaime via Slack

Week 1 - Bottom of the pyramid  Aims: To describe all aspects related to your company's brand, value and goals.				
TOPIC & CONTENT	TOPIC & CONTENT LANGUAGE FOCUS PRODUCTION MATERIALS / SKILLS			

Date/teacher: June 9th Bernai	rdo		
Lesson 1: Describe your company to someone who has never heard of it (WH)	Grammar: To be (3th pers. sing.), Questions words	The client is now able to provide more information about his/her company.	https://www.indeed.com/car eer-advice/career-developme nt/how-to-describe-business
Comments/ Suggestions for no	ext lesson:		

Date/teacher: June 10th, Marisol			
Lesson 2: Explain your job/activities within the company	Grammar: There is/ There are vs Have/Has	The client is able to describe his job activities.	□ Talking About and Des
Comments/ Suggestions for next lesson:			

Date/teacher: June 13th / Oscar			
Lesson 3: Describing marketing aspects	Organizational chart explanation	The client can explain marketing related conversations.	https://juice.ai/blog/how-to- describe-a-marketing-strateg y/
Comments/ Suggestions for next lesson:			

Week 2 - The purpose of the company Aims: To fully analyze and present the purpose of your company.				
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS	
Date/teacher: June 16th, Edgar				
Lesson 4: What is your company's purpose?	Grammar: Discourse     markers	Client is able to use discourse markers.	https://www.wgu.edu/blog/h ow-develop-company-purpos e-statement2108.html	
Comments/ Suggestions for next lesson:				

Date/teacher: June 17th Jared				
Lesson 5: Make an intro presentation of the purpose of your job	Grammar: Fluent presentation	Client is able to talk     about his/her company     processes.	https://www.yourdictionary.c om/articles/adjective-clause	
Comments/ Suggestions for next lesson:				

Date/teacher: June 20th, Edgar			
Lesson 6: Write an email where you give advice on how to do a business presentation	Grammar: Formal email writing	Client is able to write a formal email.	▶ How to use Ed and ing

Week 3 - My company Aims: To analyze and be able	e to describe the roles of each	person within the company.	
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS

Date/teacher: June 25th –Kare	lle		
Lesson 7: Introducing specific roles - Who is who	Grammar: Formal vs informal vocabulary	Client is able to explain key concepts and moments of his/her company.	https://www.indeed.com/car eer-advice/finding-a-job/com mon-positions-in-company

Date/teacher: Jun 26, 2025 Karelle			
Lesson 8: Explain the organisational chart	Grammar: Passive voice	Client is able to describe the projects his/her company has done.	Organizational Structure
Comments/ Suggestions for next lesson:			

Date/teacher:			
Lesson 9: Describe the different roles and responsibilities within the company	Grammar: Relative clauses	Client is able to describe his role in the company.	https://www.resumebuilder.c om/how-to-describe-your-cur rent-job-responsibilities/
Comments/ Suggestions for n	ext lesson:	•	

Week 4 - Skimming and summarising of important information  Aims: To be able to identify and create relevant information.				
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS	
Date/teacher:				
Lesson 10: Skim text for important information	Grammar: Find main ideas and keywords	Client is able to skim a text.	https://www.thoughtco.com/ how-to-find-the-main-idea-3 212047	
Comments/ Suggestions for n	ext lesson:			

Date/teacher:				
Lesson 11: Writing a summary from the identified main ideas.	Grammar: Skimming	Client is able to identify major business changes through history and their impact.	Lesson 11: Writing a summary from the identified main ideas.	
Comments/ Suggestions for next lesson:				

Date/teacher:				
Lesson 12: Identifying the components and structure of a memo and writing your version.	Grammar: Focus on pause and intonation	•	The client is able to discuss actions and their possible results.	https://melodywilding.com/c ommunicate-beautifully-how -to-present-your-ideas-power fully-and-inspire-your-audien ce-to-action/ https://leaveboard.com/form al-email/
Comments/ Suggestions for next lesson:				

# Week 5 - Introduction to transformation

Aims: To fully understand and communicate the need for transition of every company.

TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS	
Date/teacher:				
Lesson 13: What are the reasons for a company to transition (transition drivers)	Grammar: If-clauses- 1st Conditional	Client is able to describe the achieved actions of his/her company.	https://learntransformation.c om/business-transformation- drivers/	
Comments/ Suggestions for next lesson:				

Date/teacher:			
Lesson 14: Explain transformation/changes in the past 5 and 10 years	Grammar: 2nd     Conditional	Client is able to talk     about the changes of his     company.	https://www.slideshare.net/s lideshow/top-20-business-tra nsformation-of-last-decade/2 29862212#4
Comments/ Suggestions for ne	ext lesson:		

Date/teacher:			
Lesson 15: Creating a flowchart to explain a transformation strategy	Grammar: Business     vocabulary	Client can create a chart to describe a transformation strategy.	https://www.indeed.com/car eer-advice/career-developme nt/business-transformation
Comments/ Suggestions for ne	xt lesson:		•

Week 6 - Transformation Part II  Aims: To be able to identify transformation processes withing a company and detect which will be needed in the future.				
TOPIC & CONTENT LANGUAGE FOCUS PRODUCTION MATERIALS / SKILLS				

Date/teacher:			
Lesson 16: Explain the transformation process to an outsider	Grammar: Comparisons	Client is able to identify a subordinate clause and provide examples.	https://www.youtube.com/w atch?v=NCla0eOw3mc
Comments/ Suggestions for ne	xt lesson:		

Date/teacher:				
Lesson 17: Comparing project objectives with current progress	Grammar: Future tense	Client is able to speak about the future.	https://www.float.com/resou rces/project-evaluation	
Comments/ Suggestions for next lesson:				

Date/teacher:				
Lesson 18: Identifying sectors/areas to improve	Grammar: Modal verbs	Client is able to use different modal verbs depending on what he/she needs.	■ Business Transform	
Comments/ Suggestions for next lesson:				

Week 7 - Arguments Aims: To create solid arguments that will support an innovative strategy.				
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS	
Date/teacher:				
Lesson 19: Why a company need transformation strategy	Grammar: Questions words- WH	Client is able to use the previous topic to provide a good and polite argument.	https://www.indeed.com/car eer-advice/career-developme nt/how-to-structure-an-argu ment	

Date/teacher:			
Lesson 20: Defend an idea, and counter arguments	Grammar: Reported speech	Client is able to use the previous topic to express his/her opinion.	https://writingcenter.gmu.ed u/writing-resources/general- writing-practices/all-about-co unterarguments
Comments/ Suggestions for next lesson:			

Date/teacher:				
Lesson 21: Present new changes for your strategy	<ul> <li>Grammar: Presentation skills</li> <li>Vocabulary: Presentation items (projector, slides, pointer)</li> </ul>	Client is able to use previous arguments to present a topic.	https://slidemodel.com/strategy-presentation/	
Comments/ Suggestions for next lesson:				

Week 8 - Evaluation preparation Aims: To review the course content.				
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS	
Date/teacher:				
Lesson 22: Evaluation prep  Content from week 1-3  Client is able to remember the topics discussed during those weeks				
Comments/ Suggestions for next lesson:				

Date/teacher:			
Lesson 23: Evaluation prep	Content from week 4-5	Client is able to remember the topics discussed during those weeks	
Comments/ Suggestions for next lesson:			

Date/teacher:			
Lesson 24: Evaluation prep	Content from week 6-7	Client is able to remember the topics discussed during those weeks	
Comments/ Suggestions for next lesson:			

Lesson 25: Final speaking evaluation -
Date/consultant:
Observations:
Next curriculum (learner's path):

## **A2 LESSON PLANNING**

Student: Julia Guzmán Classes per week:

Position: Coppel Transformation Manager

Level: A2

Decompress:

Here's the template: ■ Needs analysis/Decompress template

Notes on Client (Changes on new curriculum, suggestions, needs another curriculum, etc.):

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### Week 1 - Interviews

**Aims:** Passing/giving an interview, question making and answering interview questions, as well as analyzing aspects and characteristics of an individual and their body language.

TOPIC & CONTENT LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS
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Lesson 1: Resume, aptitudes/skills  • Grammar: Present simple and past simple review • Vocabulary: Work routines and skills  • Client is able to talk about his work history and resume.  • Client is able to talk about his work history and resume.  • Client is able to talk about his work history and resume.  • Mhat makes you employable? Lesson https://eslbrains.com/whatmakes-you-employable/ Body language https://www.youtube.com/watch?v=1sfM-xx7tHl&ab_channel=GCFLearnFree.org	Date/teacher: February 17th, Alejandro				
		simple and past simple review  Vocabulary: Work	about his work history	employable? Lesson https://eslbrains.com/what- makes-you-employable/ Body language https://www.youtube.com/w atch?v=1sfM-xx7tHI&ab cha	

Comments/ Suggestions for next lesson:

Date/teacher: 2/18/25 Dowse				
Lesson 2: Interview questions	<ul> <li>Grammar: Questions in Present and Past Simple</li> <li>Vocabulary: Interview questions</li> </ul>	Client is able to ask and answer job interview questions.	50 most common questions in an interview - Forbes https://www.forbes.com/site s/jacquelynsmith/2013/01/1 1/how-to-ace-the-50-most-co mmon-interview-questions/# 3a1f0cee4624	
Comments/ Suggestions for next lesson:				

Date/teacher: 21st Feb - Camille

Lesson 3: Body language in a job interview  • Grammar: Modal verbs review • Vocabulary: Body language, interviews	Client is able to comment and give advice for interviews.	Ted Talk "Loss of wisdom" Barry Schwartz. https://www.youtube.com/watch?v=VYu0kMCxFEE Google's toughest interview questions Google's toughest job Job Interview Tips, Socially Awkward situations Job Interview Tips - So
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## Week 2 - Recruiting a team member

**Aims:** Writing job descriptions, analyzing the company's needs and wants for a specific position, identifying and analyzing ideal candidates as well as creating a job vacancy.

Date/teacher: Mar 1, 2025 Bernardo				
Lesson 4: Identifying a candidate profile	<ul> <li>Grammar: Adjectives, verb + gerund or infinitive</li> <li>Vocabulary: Hard skills/Soft skills, needs and wants</li> </ul>	<ul> <li>Analyzing the company's needs and wants for a specific position, outlining the candidate profile.</li> </ul>	Hard skills vs soft skills https://www.thebalancecare ers.com/hard-skills-vs-soft-ski lls-2063780	
Comments/ Suggestions for next lesson:				

Date/teacher: March 3, 25/Tere				
Lesson 5: Job descriptions	<ul> <li>Grammar: Imperatives and gerunds</li> <li>Vocabulary: Job requirements, expectations</li> </ul>	<ul> <li>Creating a job position organizational chart, outlining the job requirements.</li> </ul>	Use Linkedin job ads <a href="https://www.linguahouse.co">https://www.linguahouse.co</a> <a href="mailto:m/es/esl-lesson-plans/general-english/describing-jobs">https://www.linguahouse.co</a>	

Date/teacher: Mar 4, 2025 B	ernardo			
Lesson 6: Writing a vacancy	<ul> <li>Grammar: Linking words, verbs collocations</li> <li>Vocabulary: Collocations, job vacancies</li> </ul>	Writing and developing a recruitment ad.	https://www.indeed.com/car eer-advice/finding-a-job/how -to-write-an-email-asking-for- a-job-vacancy	
Comments/ Suggestions for next lesson:				

# Week 3 - Onboarding process

**Aims:** Writing down the on boarding email for new employee, giving advice and recommendations to coworkers and counseling/ giving feedback.

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TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS

Date/teacher: Mar 7, 2025 B	ernardo		
Lesson 7: Adapt to a new organization	<ul> <li>Grammar: Present         Perfect         </li> <li>Vocabulary: Change,         onboarding process     </li> </ul>	Client details the processes in the company and the duties of the new hires.	Onboarding Process vocabulary and class ideas. https://blog.talaera.com/hr-s eries-onboarding The first 90 days podcast https://learningleader.com/e pisode-180-michael-watkins-f irst-90-days-ensure-success-n ew-role/
Comments/ Suggestions for ne	ext lesson:	•	

Date/teacher: Mar 13, 2025 Bernardo March 12, 25/Tere ( <b>DNH</b> )				
Lesson 8: Onboarding emails	<ul> <li>Grammar: Present         Perfect and Past Simple     </li> <li>Vocabulary: Emails,         onboarding     </li> </ul>	Client explains and compares processes and expectations for new recruits.	Write an email summarizing the onboarding process for new hires https://www.getvero.com/resources/guides/lifecycle-marketing/onboarding-emails/	

employee (SHOULD/COULD) and	au	
	Client summarizes performance, gives feedback and recommendations.	Feedback vocabulary https://www.ryerson.ca/istc/ becomeasim/simulationform s/jcr:content/center/uiwdow nload/file.res/Vocabulary%20 and%20Word%20Choices%20 for%20Feedback.pdf

### Week 4 - Talent Development

**Aims:** Using empathy as a communication strategy, finding examples of career trajectory and writing what your ideal LinkedIn profile will look like in 10 years.

Date/teacher: Mar 24, 2025			
Lesson 10: Identifying needs	<ul> <li>Grammar: Modals might/may/will for predictions</li> <li>Vocabulary: Empathy and predictions</li> </ul>	Clients use empathy in communication and make predictions about their colleagues needs.	Empathy- the key to a diverse and inclusive workplace. https://www.forbes.com/sites/janicegassam/2018/09/25/empathy-the-key-to-a-diverse-and-inclusive-workplace/#9baa95570971
Comments/ Suggestions for no			-and-inclusive-wor

Date/teacher: March 26th, Marisol				
Lesson 11: Career trajectory	<ul><li>Grammar: Zero and first conditional</li><li>Vocabulary: careers</li></ul>	Client discusses     examples of career     trajectory.	Use LinkedIn	
Comments/ Suggestions for next lesson:				

Date/teacher: Mar 28, 2025 Bernardo

Lesson 12: Build individuals	<ul> <li>Grammar: Zero and first conditional/ future</li> <li>Vocabulary: Career development</li> </ul>	Client writes what their ideal linkedin profile will look like in 10 years.	Use LinkedIn - write an ideal profile in 10 years
Comments/ Suggestions for next lesson:			

### Week 5 - Motivation

**Aims:** Analyzing Ted Talks and answering questions, body language, a motivational speech as well as designing a workshop for your team. Finding incentives for employees, including counseling and giving feedback.

TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS

Date/teacher: Mar. 31st Brian			
Lesson 13: Leader inspiration/drive	<ul> <li>Grammar: Future and conditionals review</li> <li>Vocabulary:         Motivation/leadership/d rive     </li> </ul>	Client discusses ideas on motivation/leaders and inspiration.	Ted talks "The Puzzle of Motivation" Dan Pink. https://www.ted.com/talks/d an_pink_on_motivation?lang uage=es https://www.imd.org/researc h-knowledge/articles/intrinsi c-motivation-the-missing-pie ce-in-changing-employee-be havior/

Date/teacher: April 22, Edga	ar		
Lesson 14: Success	<ul> <li>Grammar: Linking words and discourse markers</li> <li>Vocabulary: Motivation/skills</li> </ul>	Designing a workshop for your team/ Writing a motivational speech.	https://www.idoinspire.com/ how-to-write-a-motivational- speech
Comments/ Suggestions for	next lesson:		

Date/teacher: 24 abr 2025 Karen DNH April 25th Edgar

Lesson 15: Motivation	an an • Vo	rammar: Modal verbs nd conditionals (zero nd first) review ocabulary: centives/feedback	•	Finding incentives for employees, counseling and giving feedback.	Role play Ted talks "Motivation" Dan Pink. https://www.ted.com/talks/dan_pink_on_motivation?language=es
Comments / Suggestions for next lesson:					

## Week 6 - Management/Leadership

**Aims:** Defining purpose and obligations in a company/team as well as coaching and communication strategies and conflict resolutions.

TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS

Date/teacher: Apr 28, 2025	BERNARDO		
Lesson 16: Leadership and roles	<ul> <li>Grammar: Question forms review - present past and future</li> <li>Vocabulary: Goals and purpose</li> </ul>	Client defines the company and team's purpose using the golden circle.	The Golden Circle pdf https://simonsinek.com/wp-c ontent/uploads/2018/09/SW W-Primer.pdf
Comments/ Suggestions for ne	evt lesson.		

Date/teacher: Apr. 29th Brian			
Lesson 17: Obligations	<ul> <li>Grammar: Gradation of adverbs/causative sentences</li> <li>Vocabulary: Cause and effect</li> </ul>	Client defines obligations and responsibilities in a professional setting.	https://www.indeed.com/car eer-advice/career-developme nt/team-roles-and-responsibi lities

Date/teacher: Apr. 29th Brian			
Lesson 18: Problem solving	<ul><li>Grammar: Cause and effect</li><li>Vocabulary: Debate</li></ul>	Client debates and discusses problems and potential solutions.	Expressions for Discussion and Debate – TEFL http://www.teflsites.com/Expressions%20for%20Discussio

		n%20and%20Debate%20new .pdf
Comments/ Suggestions for nex	xt lesson:	

## Week 7 - Culture

**Aims:** Comparative analysis among different business cultures (then and now), working with hypothetical situations and discussing work culture.

TOPIC & CONTENT LANGUAGE FOCUS PRODUCTION MAT	TERIALS / SKILLS
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Date/teacher: Apr. 30th Brian			
Lesson 19: Work cultures	Grammar: Review of tenses: past simple/continuous/prese nt perfect, comparatives     Vocabulary: Work cultures	Client discusses and compares different work cultures (then and now).	■ Millennials in the Wor

Date/teacher: May 2nd Brian Lesson 20: Shaping culture	Grammar: Review of	Client debates how a	https://www.td.org/user/con
	narrative tenses / modals	culture can be shaped in the workplace.	tent/michaelgrubich/shaping -culture-steps-for-successful-
	Vocabulary: Work	the womplace.	culture-shaping-07-10-19-10-
	culture		<u>39</u>
Comments/ Suggestions for next lesson:			

Date/teacher: May 5th Brian			
Lesson 21: Culture impact	<ul><li>Grammar: Narrative tenses review</li><li>Vocabulary: Culture terms</li></ul>	Client discusses how a culture impacts a workplace/people.	https://www.forbes.com/site s/forbesbusinessdevelopmen tcouncil/2021/12/01/the-imp act-of-culture-in-the-workpla ce/

Comments/ Suggestions for next lesson:			
Week 8 - Review week: Project Aims: Developing an interview feedback.	t preparation plan/ questions, identifying the o	candidate profile that the comp	pany needs, giving interview
TOPIC & CONTENT	LANGUAGE FOCUS	PRODUCTION	MATERIALS / SKILLS
Date/teacher: 6 may 2025 Ka	aren		
Lesson 22: Review	Designing interview questions		Conduct the Perfect Job Interview in Twelve Simple Steps https://www.linkedin.com/pu lse/20140210135852-200170 18-conduct-the-perfect-job-in terview-in-twelve-simple-ste ps
Comments/ Suggestions for next lesson:			
Date/teacher: May 9, 2025 B	ernardo		
Lesson 23: Review	Discussing interview     strategies and presenting     relevant information		
Comments/ Suggestions for next lesson:			
Date/teacher: May 13, 2025 I	Bernardo		
Lesson 24: Review	<ul> <li>Identifying the candidate profile that the company needs</li> </ul>		

Comments/ Suggestions for next lesson: client requested 5 minutes before the class to move the eval for today since she will be traveling to Japan

Lesson 25: Final speaking evaluation -
Date/consultant:
Observations:
Next curriculum (learner's path):

Client's comments about evaluation/next curriculum: