

Media Exam Assessment Criterion Task

As a class, contribute your descriptions and ideas here so that we can have a really great description of each criterion and what we can do to prepare!

The extended-answer question in Section B relating to Unit 3, Area of study 1 will be assessed against the following criteria, as appropriate:

- explanation of the characteristics of, and the construction of, media narratives
- analysis of media codes and conventions in conveying meaning
- discussion of relationships between media narratives and audiences, including construction, engagement, consumption and reading
- analysis and/or discussion of the relationships between media narratives, ideologies and institutional contexts
- use of appropriate media language

The extended-answer question in Section B relating to Unit 4, Area of study 2 will be assessed against the following criteria, as appropriate:

- analysis and/or discussion of the relationships between the media and its audience
- discussion of influences on and by the media and its audience
- analysis and/or evaluation of issues and/or challenges in the media
- use of media language

Criterion 1: • explanation of the characteristics of, and the construction of, media narratives

In my own words:

How I can prepare:

Criterion 2: • analysis of media codes and conventions in conveying meaning

In my own words:

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How I can prepare:

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Criterion 3: • discussion of relationships between media narratives and audiences, including construction, engagement, consumption and reading

In my own words: .

How I can prepare:.

Criterion 4: • analysis and/or discussion of the relationships between media narratives, ideologies and institutional contexts

In my own words: .

How I can prepare: .

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Criterion 5: • use of appropriate media language

In my own words: Use words specific to Media in my folio and SACs

How I can prepare:

- Look over prior SACs and find new art words (use word list from back of SACs)
- Practice using different art words where appropriate in everyday life
- Make Media vocabulary lists

Criterion 6: • analysis and/or discussion of the relationships between the media and its audience

In my own words:

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How I can prepare:

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Criterion 7: • discussion of influences on and by the media and its audience

In my own words: .

How I can prepare:

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Criterion 8: • analysis and/or evaluation of issues and/or challenges in the media

In my own words:

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How I can prepare:

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Criterion 9: • use of media language

In my own words: Use words specific to Media in my folio and SACs

How I can prepare:

- Look over prior SACs and find new art words (use word list from back of SACs)
- Practice using different art words where appropriate in everyday life
- Make Media vocabulary lists