## Gordon on the GO! How to

- 1. ECommerce sheet is emailed or faxed to the store. Print PDF or take fax.
- 2. Double check "Inventory On-Hand" to figure out what product is here.
  - a. Mark what product is here.
- 3. Call customer to ask if they want us to pull everything we have of a product if we do not have a full case.
- 4. Pull the entire order.
- 5. Bring to an empty register.
  - a. Ring and Suspend the transaction.
  - b. Take the suspended transaction receipt.
- 6. Grab a Large Pick Order and fill in requisite information.
  - a. Make enough copies to...
    - i. Have one on your cooler cart (dry should be included)
    - ii. Have one on your freezer cart/box(es)
    - iii. Have one attached to the original Ecommerce order
  - b. Staple suspended transaction receipt to the original Ecommerce order
- 7. File the ECommerce sheet, with a copy of <u>Large Pick Order</u> and suspended transaction receipt attached, in your Express Order Folders just like any other Express Order.
- 8. Tape "Large Pick Order" to cart/flatbed/boxes
- 9. Put the product in the correct locations.
  - a. Cooler/Dry into the cooler
  - b. Freezer items into the freezer
- 10. Call or email customer to let them know their order is ready for pick up.
  - a. Ask for a timeframe for pick up.
- 11. If the customer does not come in the time frame stated, please call them to confirm they are still coming.
  - a. If they are not coming put product back.
- 12. Print out the transaction receipt. Use the receipt to enter the information in this Google Form.
  - a. This data will help us track the results of this program.

- What do we do if another customer wants the cases and the Gordon on the GO! customer hasn't picked up their order yet?
  - o Best judgment, but you must call the customer and let them know either way.
- What if we don't have a full case to pull for the Gordon on the GO! customer?
  - o Call the customer to see if they are OK with what we do have on hand.
- What documents do we need for the Beta Test?
  - Jessica Herron
    - "Northern Customer Sunday Night Publication Customer Report"
      - This report will give you an up to date list of all Gordon Go! Loyalty
        customers active in the past year. It will also show if they are
        currently a <a href="https://www.ShopGFSStore.com">www.ShopGFSStore.com</a> customer.
    - "2015 Cultivation #1 Store Results"
      - Use this report to push this new program to all Cultivation customers.
      - List of Cultivation customers and if they are signed up through www.ShopGFSStore.com.
  - Large Pick Order Sheet
    - This should be used for all ECommerce orders.