BeEasy Bounty rules UPDATES!!!

Dear Bounty participants,
Thank you for your support, especially those who stayed with us after April.
It's **less than 6 weeks** left until the end of our ICO, and our whole team would like to use this time as **efficiently** as possible to make the project knows by the maximum number of people and potential investors. And we need your maximum participation, too!
But! We as well as quantity, the **quality** of what is being published is very important now.

Therefore, there are some updates to the Bounty Program.

1. Bounty pool **for the period 01.05 - 30.06** is **5000 ETKN.**
This amount will be distributed among those who keep helping us during these last two months.

2. You should send a weekly report on your Facebook and Twitter activities:
- on BTT Bounty thread: https://bitcointalk.org/index.php?topic=2887071.1120
- or in TG Bounty chat: https://t.me/beeasybounty
Please, submit your reports on Monday evening/Tuesday morning.
The spreadsheet is updated on Tuesday/Wednesday.

3. Please, **read carefully rules updates** for the following campaigns:

FACEBOOK CAMPAIGN
REPOSTS:
1. Only one repost of the same post is counted.
2. Only week-to-week reposts are counted (this is not new, but many people keep forgetting)
- for example, on week 15 (15/05-21/05) you only get stakes for reposting the posts published during the same week (15/05-21/05).
3. Only one post/repost per day is counted (this is also not new, but many keep forget this rule).

WHAT IF THERE ARE NO POSTS FOR REPOST?
You can write your own posts!!!

POSTS:
1. Your posts must contain a few personal words written by you.
Posts just COPY-PASTING a phrase from the WhitePaper WILL NOT BE COUNTED.

A few tips about what you can write:
-   Share our latest news - in your own words.
-   Share your opinion about the project, how it could impact your own life.
-   Inspire people to visit our website.

- Inspire people to buy our tokens if they:
  a) are interested in becoming BeEasy users and use our services (tell them which benefits they can get from using the system!!!) - they will definitely need ETKN!!!
  b) support the mission and the idea of the project!
- It's nice if your post contains a photo. You may use photos published earlier in our official Facebook group.

2. Your posts should be UP TO DATE.
Posts containing outdated information WILL NOT BE COUNTED.

3. NEW!!!! You are welcome to post in Facebook groups related to cryptocurrency, investments, trading and IT.
Same rule - only 1 post per day is counted!!!!
The group size must be not less than 200 participants!!!!
The amount of stakes you get depends on the size of the group:
200-1000 participants - 2 stakes
1001-2000 participants - 4 stakes
2001-5000 participants - 6 stakes
Over 5001 participants - 10 stakes
Tip: Make a short overview of the project and inspire people to have a closer look at it and invest if they like the idea.

4. Your posts must contain the following hashtags: #BeEasy #igoteasytoken
Post without these hashtags will not be counted.

FB COMMENTS:
1. Your comments should be relevant to the information in the post.
IRRELEVANT comments WILL NOT BE COUNTED.

BAD EXAMPLES:
- *"Roaming around to promote the project was a good idea! This will greatly boost the sales! Good luck on this"* is NOT RELEVANT to the post introducing BeEasy personal account.
- *"the best place for the assets of investors to invest criptocurrensy assets with many real benefits and benefits"* is NOT A RELEVANT COMMENT to the post about our media partner Ubiatar project (because Ubitair has nothing to do with cryptocurrency" AT ALL!

GOOD EXAMPLES:
- "God job dev ... this beta release is really very good news and it looks like this project has been on the right track"
- "EasyPlay is one of my favorite feature of BeEasy. It is really great and beneficial."
- "What a great deal. Bonus like this is a very enticing offer."

2. Your comments should be genuine. REPETITIVE comments WILL NOT BE COUNTED.
(DO NOT repeat your own comment to another post or especially someone else's comment to the same post).

BAD EXAMPLE:
These two comments were written to the same post:

- *"A project which is gaining huge momentum in the near future. Will be one of the most innovative and successful projects!"* - this had been posted million times already!!!!
- *"A project which is gaining huge momentum in the near future. Will be one of the most innovative and successful projects! I really loved to be a part of this great project, good luck guys !"*

This really looks strange, guys!!!!

3. Comments containing GENERAL PHRASES with too much enthusiasm and not too much sense WILL NOT BE COUNTED.

BAD EXAMPLES:
- *"Very interesting project! A professional team that knows its business! One of the most promising and successful projects to date! I advise everyone to join and to watch the development!"*
- *"The BeEasy project makes it easy for everyone to better understand about crypto and mining. Nice ..module"*
- *"This is a great project! I recommend it to everyone. Good luck!"*
- *"BeEasy Blockchain ecosystem designed for mining, trading, and managing cryptocurrency investments." !!!!!!!!!!!!!!!!!!*
- *"I recommend this company to everyone !!!"*
- *"I am happy to be part of this campaign. I recommend everyone to join this project"*
- *"The project has an excellent concept and a great chance of success. I advise everyone to closely follow news of the project!"*
- *"Good company with a great product!*
- *I see a promising future for this project. I will recommend you to their friends and acquaintances! This project rly have a great potential! Good luck!"*

WHAT YOU ARE WELCOME TO WRITE:
- **Share your opinion about the NEWS.**
- **Ask questions, initiate the dialogue.**
- **Answer other people's questions.**

This document with the frequently asked questions and answers to them will help you:
https://docs.google.com/spreadsheets/d/1IuIHkge3LEBJDgwmxXGAQzbqQEmfiWRkXfyFDxSwq6I/edit?usp=sharing

4. Your comments must contain the following hashtags: #BeEasy #igoteasytoken Comments WITHOUT HASHTAGS WILL NOT BE COUNTED.

List of forbidden comments:
https://docs.google.com/document/d/1--zZHMNS-cm49WObh5YhQQjrPRT0mFreAdZNf0X67fI/edit?usp=sharing

TG MODERATION CAMPAIGN

1. Please DO NOT write GENERAL PHRASES with too much enthusiasm and not too much sense (like how great the project is)**. These posts WILL NOT BE COUNTED.**
INSTEAD:
- **Share your opinion about the NEWS.**
- **Ask questions, initiate the dialogue.**
- **Answer other people's questions.**

This document with the frequently asked questions and answers to them will help you:
https://docs.google.com/spreadsheets/d/1lulHkge3LEBJDgwmxXGAQzbqQEmfiWRkXfyFDxSwq6I/edit?usp=sharing

MEDIA CAMPAIGN

Please note: Only the following languages are accepted: English, German, Chinese, Japanese, Korean, Russian, Spanish, Italian, French.

Why does your article or Video get a "Low" status?

There may be several reasons for that:
1. Low quality of the published material (translation into a non-native language with many mistakes, low quality illustrations, no illustrations).
2. Article is shorter than 800 characters.
3. Article is less than 85% genuine.
   Please, note: If you simply copy the WhitePaper and rewrite the sentences from it with your own words, this is not a genuine article!!!
   Plagiarism (copying from other authors) is forbidden and will result in banning.
4. Your article or video hasn't yet got 50 views (please, send the screenshot to prove the amount of viewers).

Few tips on how you can increase the number of views of your article/video:
1. Write an Intriguing Heading ("BeEasy ICO review" doesn't make people want to read it. Instead something like "A great way to get goods and services for free" - could work much better).
2. Share your article or video in social networks like Facebook, Twitter, Instagram, VK and etc. Or send it to your friends who might be interested in the subject.

How to receive a "Good" quality status:
All your articles and videos are checked by the team.
1. Your article should be grammatically correct and written in a good language.
2. Your material should contain correct and up-to-date information about the project, its services and the ICO (correct dates are February 1 - June 30).
2. Write your own introduction, share your own thoughts and experience, make a research and share the results. Don't forget to mention the tokensale.

How to receive a "High" quality status:
Be really creative and inspiring so that people enjoy reading your article or watching your video and feel the call to join the project.
Remember, we are checking 30+ articles weekly. Yours should be really original for us to like it ;)