

Art Portfolio

Major Project Working Plan



Jeff Koons' Puppy (1997)

****Complete the sections of the plan that are in **GREEN** after your Sign Off meeting and upload it to your Blog with comments on how you will develop your project ****

Please complete the sections in purple over the term as you work on elements of your project.

Name:
__Sam_____

Major Project
Title: __Earthly_delight_____

Progression
Route: __Fashion_____

Describe your major project objective using the SMART acronym

I will be creating a Spring fashion collection for women on the theme of Alice in Wonderland this will incorporate pocket change and asymmetrical trends, I will be creating a haute couture collection for the catwalk. My design will use sustainable fabrics for my design. My collection will be six outfits and I will be hand drawing these designs then adding these to Photoshop to create a portfolio that incorporates a colour palette, sustainable materials and my designs. This will be completed by the deadline at the end of this term.

Why have you chosen to do this project?

The reason why I chose earthly delight as a topic is because I have more personal experience relating to the theme, so that it will give me more inspiration compared with other themes. My definition of earthly delight is exploring the wild and having an enjoyable time in nature. I love caving, tracking, sailing, kayaking, canoeing and mountaineering. I wanted to use exploration and Alice in Wonderland for my inspiration. The story of Alice the wonderland is about a little girl who accidentally went on an adventure to a mysterious land. The landscape and creature is weird and dreamy like and with a vibrant and colourful tone.

Who are you researching for this project? Please list at least **three artists and/or designers and your additional research on your concept**

Marine Serre

Nicky Zimmermann

Elisabetta Franchi

Week Seven: Update with your further research and state if you have completed the research from your sign off.

What techniques/skills are you developing/learning for this project?

fashion illustration

artist research skills

fabric research skills

Week Five: Skills Week - What Skills did you learn and develop? Please add your reflection here

In Graphic Design text & image lesson I had learned about how to structure a poster or advertisement, for example you can leave some white space between lines and margins to allowed the audience to rest there eyes, also if you want to grab the attention of the audience you can used contrasting colour and alignment the image and words parallel, lastly if you want to delivering a stronger meaning or message, you can used different colour or font.

Those technique can improve my fashion pro folio layout and design.

In the fashion illustration lesson I had learned about the differences between the normal figure proportion and fashion figure proportion, also I had learn that tracing paper is not the only method to draw fashion template I also can

use the light box, lastly I have learn different method to draw figure by free hand.

Those technique can help me when I draw the final six design, because if I had a accurate figure proportion it will show clear sizes of the outfit.

Are there any other skills you have developed through self-study throughout this project?

What do you expect the final outcome of the project to be?

High quality drawing of the final six design and each piece of design will be including sustainable material, also including detail information and introduction of my fashion collection in my website.

What do you think will be the issues/drawbacks to the project?

**lack of technology skills, dont know how to use photoshop or procreate
how to draw high quality fashion illustrations**

State any other issues you have faced since the project sign off
idea generation how to draw high quality fashion illustrations
What is your timescale considering that this has to be completed by Week 10?
Week Three: Theme and idea development Week Four: Artist research, fashion illustration and trend research Week Five: Artist research, fashion illustration and and fabrics research Week Six: fabrics research and colour development Week Seven: Final six design and photoshop Week Eight: Final six design, photoshop, project introduction and wix Week Nine: photoshop and wix
Update: How you are managing with this timescale as you approach the deadline
I think of up to date with my timetable I had set up Artist research, fashion illustration, fabrics research and trend research

What resources or materials will you need for this project?

paper, tracing paper, templates, light box, colour pencils, acrylic paint, water colour

image/drawing software and its tutorial

Draw a picture/Write a sentence/sketch a story/write a dialogue that captures the essence of your project

dreamy, mysterious and adventure style outfit

A story about a person who visit a completely new place and environment give me a felling new dimension.