

Think Tank on Countering Disinformation in Education and Training



Program Outline

Official opening

July 1, 2PM - 2:20 PM

Session 1

July 1, 2:20 PM - 3:50 PM

What is Media Literacy and Why is It Important?

ACTIVITY: Reflect on your motivations for using media as an educator, librarian, researcher, or student and consider how your choices contribute to advance critical thinking and communication skills that help advance social justice and civil society.

Session 2

July 1, 4:10 PM - 5:40 PM

Finding and Countering Propaganda/Disinformation in Daily Life

ACTIVITY: Find and discuss examples of propaganda and disinformation that have been algorithmically personalized to your interests and then work collaboratively to analyze the impact of these messages on individuals and society.

Session 3

July 2, 2PM - 3:30 PM

Courageous Conversations

ACTIVITY: Learn about the rise of social media influencers and the decline of trust in experts and consider how conflict entrepreneurs promote hate and fear by using rhetorical strategies that create feelings of shared grievance.

Session 4

July 2, 4PM - 5:30PM

Integrating Media Literacy into Your Classroom or Work Environment

Generate a plan for sharing what you learned, create media to synthesize your learning, and consider other actions that can help to counter disinformation and harmful propaganda.

Participation is free of charge but vacancies limited and registration is mandatory by 20 June, 2024. Registration form available on this [link](#). For further details, please contact: medialiteracy@fl.ul.pt



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