

A goal for the next 6 month

Earn 2k a month

Cause and effect

I want to earn 2k a month so I have to gain money

To gain money I have to provide value to my customer

To provide value to my customers I have to have excellent copy(sales pages, websites, FB ads, XGhostwriting)

To write an excellent copy I need a customer

To convince customers to work with me I have to gain their trust

To gain their trust i have to get on a call with them so that they sense I'm a reliable person

To get on a call with them i have to send a good cold outreach

Before I send a good cold outreach I need to find a potential client

To find a potential client I need to know their pain/problem

Before I identify their pains I need to research who is my market(competitors, customers)

Before I research my market I need to know the niche

Unknown

I assume that I will provide value to the customer and the unknown is if I provide value to the customer

I assume that I will have an excellent copy and the unknown is if my copy is good or is it absolute garbage

I assume that I will be a reliable person and the unknown is that they may hate me

I assume that I will write a good cold outreach and the unknown is that my cold outreach may be absolute garbage