

Subject line: A new idea for your programs...

Hey Mike, 🙌

I really liked your recent videos on Youtube about different workouts in the gym. I can see how your audience can use these videos to improve their athletic abilities.

Your channel came across my feed while I was searching for kettlebell workouts. While I was in between sets, an idea for a new lead funnel came to my mind for your site. I have named it the "PAS" system.

I'm thinking about testing this out by creating a few different posts and emails that are designed to build intrigue with your audience and send them to your online coaching landing page.

I want to start on a sample of this funnel soon. Do you mind if I send it to you when it's finished?

With ENERGY,

Landon