

Welcome you precious soul.

Enjoy scrolling through some of my best-performing emails of all time.

Promoting 'Creator X' (How to grow and monetize Instagram course)

Email 1

Subject line: why algorithm gods ignore you

Hey [First Name],

Ever feel like you're shouting into the void of Instagram and hoping the algorithm gods will push your content to more people?

I get it.

It's like your account is stuck in neutral.

No traction. No engagement. Just... silence.

You're not alone. I hear this all the time:

"I'm posting regularly, but it's like I'm invisible."

"My content just doesn't seem to resonate like it does for others."

"I've tried following all the 'rules,' but nothing is working."

Sound familiar?

Here's the brutal truth.

The algorithm doesn't care how many hours you've poured into your posts.

The accounts that get noticed are the ones that have nailed down specific strategies.

But that doesn't mean all hope is lost.

If you're struggling to grow your following, here's [Why You Might Be Stuck](#)

Content That Doesn't Stick

Instagram is a fast-scroll environment. If your content isn't grabbing attention in the first couple of seconds, it's easy to get lost in the shuffle.

Inconsistent Engagement

You might be posting, but are you engaging? Responding to every comment and DM matters more than you think.

No Clear Branding

If your bio and content don't communicate who you are and why people should follow you, potential followers will pass you by.

Here's How to Fix It

Create Scroll-Stopping Content

Think of your content as a headline—something bold, quick, and powerful enough to stop the scroll.

Engage Like Your Account Depends on It (Because It Does)

Comment back, respond to DMs, and build relationships.

Clarify Your Brand

When someone lands on your profile, they should know exactly who you are and what you offer.

If you are ready to outsmart the algorithm gods, [here's My Copy and Paste 6'Phase System To Generate 100k+ Followers As A Creator and Turn It Into An Automated Business](#)

Justas

Email 2

Subject line: you've received a payment of \$69.00

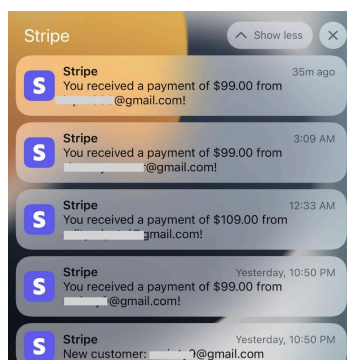
Hi [First Name],

Imagine waking up one day in the near future.

Without any annoying alarm.

The birds are chirping as you roll out of bed.

You look at your phone and encounter these notifications:



Congratulations 🎉

You've made it.

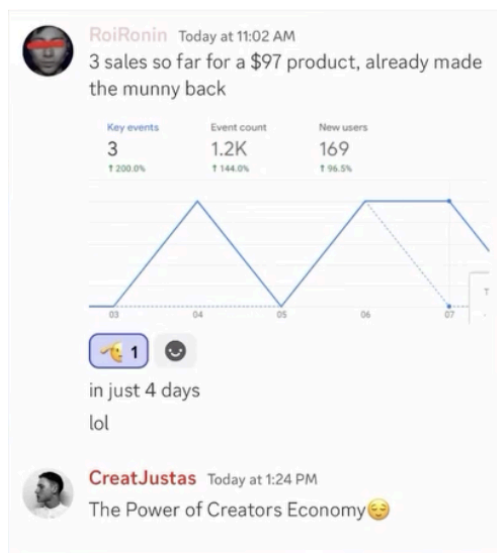
All your hard work has paid off.

You have a flourishing personal brand on Instagram that runs on autopilot.

You are happy and proud that you took the chance to learn how to build personal brands on social media.

This can be your reality within 1 to 3 months if you are serious about making money from thin air, aka social media.

Just like William, who made his investment back within 4 days:



Or like Jay, who gained 10k followers in 3 weeks:



Making money from Instagram is easy but it's not for everyone.

It's for those who want to be their own boss and escape the boring 9-to-5 job.

So if you're one of those people, I invite you to check out [My Copy and Paste 6'Phase System To Generate 100k+ Followers As A Creator and Turn It Into An Automated Business](#)

Justas

Email 3

Subject line: your path to wealth is narrowing

Glad you're back, [First Name],

What influencers like Iman Gadzhi and Andrew Tate don't tell you is that their fortunes are built on personal branding.

They didn't just get lucky or stumble onto success.

Their real secret?

Personal branding.

An asset that continues to pay off long after their initial grind.

They turned attention into consistent, passive income.

When you build a personal brand, you create a machine that works for you.

I've tried many business models, and after years of trial and error, I've learned that:

Building a personal brand and selling digital products on automation is the easiest and most profitable path in today's digital world.

Here's why:

- ✓ Low startup costs: No need for heavy investment.
- ✓ Unlimited sales potential: You can sell digital products globally, with no limits.
- ✓ Earn 24/7: Automation allows you to make sales, even while you sleep.
- ✓ Scalable income: As your audience grows, so does your income—without extra effort.
- ✓ Trust factor: People buy from personal brands over faceless businesses.
- ✓ Full control: You manage everything, from product creation to customer relationships, without depending on anyone else.

Social media isn't just here to stay, it's exploding.

Every day, more people are learning how to make serious money on Instagram and TikTok.

And because of that the window of opportunity is closing.

The ones who jump in now are setting themselves up for long-term success.

But those who wait will find the market saturated and much harder to crack.

It's simple: as more people figure out the secret sauce, the competition grows exponentially.

The influencers who dominate their space today are the ones who got in early.

The time to act is now.

[Stop watching people less intelligent and handsome than you live your dream life on social media and become one of them](#)

Justas

Promoting 'Content Creation Academy'

Email 4

Subject line: Why you'll never go viral

[Firstname], I am going to keep it real with you.

You are probably never going to go viral.

I hate to be the bearer of bad news but let me explain.

We live in a fast-paced world now.

Especially online.

One viral trend can happen now but be forgotten in a few days.

For example: Trump getting shot.

It was viral news.

But how long did people talk about it?

Exactly, not that long.

So you must identify and execute FAST on the viral trends in today's ultra-competitive world.

That's exactly what we do inside the [Content Creation Academy](#).

We break down the most viral clips, every week!

That's why our students are always ahead of the curve.

And to help you get started, I am giving you the chance to enter at 70% off.

[Will I see you inside?](#)

Raoul

P.S. The price will be increasing soon permanently due to high demand.

Promoting 'The Kaizen Connected' community

Email 1

Subject Line: Difference between you and 1%

Hi {Firstname},

Only read this if you can take some heat.

There is a reason you aren't where you'd like to be now in life.

It's not because you don't have a mentor or a lack of recourses and time.

It's because you are attacking your goals with 40% of your effort.

You are essentially playing not to lose.

On the other hand.

The big players who make it far in life.

The stars.

Be it, actors, MMA champions, or entrepreneurs with billions...

They play to win.

And they have this almost delusional obsession with achieving their goals.

This is a big difference in mentality.

So if you want to achieve something significant in this short period you have on this earth...

Stop cutting corners and half-assing it.

Burn the boats behind you so you have no other option but to succeed.

And see how far you come in less time.

Speak soon,

Callum

Email 2

Subject Line: \$10k in 37 days...

Hi {Firstname},

Do you actually want to be rich?

I mean 'old money' kind of rich.

Cruising on yachts with hot blondes kind of rich.

If yes.

Then be 100% honest with yourself.

Do you think you will get there doing something you don't like?

Because if you don't like it...

You have to force yourself to do it.

And of course, you can still achieve success that way.

But why not rig the game in your favor?

Why not do something that you like?

And you're already good at.

This is exactly what I've done...

I have forced myself to achieve success with numerous business models.

Grinding day and night.

Not seeing with my friends for months.

Late nights, early mornings.

But no results.

I was on the brink of getting a 9-5 and calling it a day.

But I gave it one last chance.

Yet this time, I did it my way.

With a skill, I was ALREADY good at.

So I didn't have to through the dreadful rookie phase of learning a skill and making mistakes.

I made 500k by 21 using this framework.

More than once and documented my journey on [TikTok](#). [A/B Test without TikTok URL]

It took me 37 days to hit \$10K.

Not just revenue.

Pure profit collected from the bank.

So if you actually want to be rich...

[Learn The Proven Skill To Profit Framework That's Helping Average People Turn Their Skills Into A 10K/Month Biz](#)

The link is valid for 24 hours.

Speak soon,

Callum

Email 3

Subject Line: You've received a payment...

Glad you're back {Firstname},

I want to kindly ask the leaches and lazy people to close this email.

So if you're none of those things read on.

Because I have a crazy offer that will set you up for the 'old money lifestyle'.

It's black Friday and I am doing something I will probably never do again.

[The Kaizen Connected is 50% off for the next 24 hours.](#)

And the first 10 will get 30-minute 1-on-1 calls with me. [Insert any incentive you like]

So if you were on the fence to buy, now's the time.

The investment is now less than the price of a T-shirt.

I certainly don't need your lunch money but if you aren't willing to invest that small of an amount in yourself, you are probably not cut for it.

Speak soon,

Callum

P.S. That subject line can be your reality within weeks...