

## **Lakeland Arts Association Bloomin Air Plein Air Quick Draw Event 2025**

“Spirit of the Festival” this year’s theme for paintings

### **Prospectus**

Join local Plein Artists and Bloomin Arts exhibitors on Sunday, March 2, 2025 as they Paint and express the “Spirit of the Festival” via form, structure, value and color in variety of art mediums. This event is open to all artists wishing to paint in Plein Air. Early registration online through Lakeland Arts Association is \$30. To register onsite the day of the event will be \$35. Bloomin’ Arts exhibitors will be able to compete for free, information will be provided for you in your artist packet. This is a “rain or shine” event, there will be no refunds for inclement weather.

### **Timeline for event:**

Event Date: Sunday, March 2, 2025

Artists will check in on site Sunday March 2, 8-9 am. Artists will have up

to two surfaces stamped for painting. Registration will be held in

Fort Blount Park, 343 West Davidson St at the Lakeland Arts Association tent.

Paint en Plein Air 9-12.

Work will be judged from 12 – 1pm.

Exhibit works 1 pm-3 pm

Awards - totaling \$575 - will be announced at 3pm during the Bloomin' Arts award ceremony.

**To pre-register online go to**

<https://www.lakelandartsassociation.com/calls-for-artists> or search on Cafe for Lakeland Arts Association Bloomin' Air.

**Rules:**

This event is open to all artists 18 years of age or older.

Artists will check in at the registration tent between 8 - 9am. Up to two painting surfaces can be stamped. Surfaces may be toned but will not have any line or image on the surface at time of registration.

Artist setup may not impede the staging of the exhibitors or flow of the show. Painting will start at 9am and end at 12 noon.

Maximum size 11" x 14" or 154 square inches, there is no minimum size.

Frames are optional but will help judging and with sale of the work.

We encourage the sale of your work. If work is sold, LAA will take a 10% premium to cover the cost of card processing. You will receive a check in the mail within a week for the balance. There will be no fee for cash sales.

Acceptable mediums are watercolor, oil, pastels, acrylic, pencil, ink, mixed medium and collage. Only 2-dimensional works will be accepted, photography and digital work will not be accepted in this event.

## **Judging:**

You will need to return by 12:15 pm to the registration tent and check in. Paintings will be checked for stamps. You will then be directed to the standing gallery area where you will display your painting on your easel to be judged. This area will be monitored by LAA volunteers.

When you check in with your finished painting you will be given a label for each piece. You will put your name, telephone number, title, medium, size and price / NFS. This label will be attached to the painting. Artists may choose to frame their work to aid in selling it, but it is not required.

We are honored that Wayne Chunat will be judging this event. He will be judging between 12 and 1 pm. Winners announced at 3 pm at the Bloomin' Arts Awards Ceremony.

## **AWARDS:**

1<sup>st</sup> \$250

2<sup>nd</sup> \$150

3<sup>rd</sup> \$75

HM (2) \$50

### **Cautions/releases:**

All entries are displayed at artist's risk. The Lakeland Arts Association and Bloomin Arts Festival will not be responsible for theft or damage to frames /paintings/ equipment.

Submission of works for judging and sales constitutes an agreement by the artists to the provisions within this prospectus.

Artists participating in this event grant permission for Lakeland Arts Association and Bloomin Arts Festival to use their name and images for the purpose of advertisement in this and future show events. Artist allows sponsoring agents and news media the right to use a photo of your work in this and future promotions of this event.

Parking will be an issue. Parking will be available around the perimeter of the event. Be prepared to walk.

### **Equipment:**

In addition to your Plein Air box, you may wish to bring:

Small shade umbrella,

Camp stool or small folding chair.

Collapsible Folding floor easel or comparable – not required, pieces

can be displayed on tables.

Cooling neck cloth

Frame and mounting hardware and display easel.