

#StateOfTheDream Initiative

OVERVIEW: On Tuesday night (6pm PST/9pm EST), Donald Trump will deliver his SOTU address. #StateOfTheDream will highlight what *truly* makes America great: that we come from many places, races and creeds, and together work for a more perfect union.

Our digital #StateOfTheDream address will support our dreamers and immigrants, call for a DREAM Act, lean into the Senate, fundraise for [United We Dream](#), and express our vision for a more inclusive, progressive America.

We will provide a social media toolkit closer to the 30th, but we also invite you create a brief (60 seconds or less) video describing *your* dream for America: What you hope for. What inspires YOU. (We especially encourage those running for office and those already serving to do so!). All videos should be posted simultaneously at 6pm PST/9pm EST with the hashtag #StateOfTheDream on all of your social channels. After the video blast, you can proceed to post tweets from the toolkit or your own messaging. We just ask that you continue the unifying tweetstorm with the #StateOfTheDream hashtag.

WHEN: Tuesday, January 30th at 6pm PST/9pm EST

WHAT: #StateOfTheDream initiative

WHO: Members of The Resistance, elected officials, those running for office, any and all Americans who want to use their voices for positive change! Love IS louder.