

Rules



BÆRSKIN TACTICAL RULES

The Best Outdoor Clothes For Men. Built for outdoor guys, finance bros, tech bros.

RULES

- Platforms: TikTok + Instagram (YouTube optional)
 - Geo-Tag: US, UK, or Canada
 - Tag [@baerskintactical](#) in caption + bio
 - Min 7s, post stays up 30 days
 - Fresh / niche pages only (outdoor, tactical, men's lifestyle)
 - New accounts run the [Warm Up](#) first
-

Content Style

Make rugged, funny and relatable edits with the provided BÆRSkin assets

No mogging/brand beef

No more hey babe type of videos allowed

Focus on: Tier Lists, Memes, Product Feature Showcase, Cool edits. (watch examples)

Use fast cuts + meme SFX for retention

Strong hook in first 1-3 seconds

Not soft. Not corporate. Not an ad.

WHATS WORKING

Take a look at these viral formats

- ME and Bro edit [Example](#)

ASSETS

 [Main Footage](#)  [All Examples](#)

FOLLOW ALL 4 ON IG + TIKTOK

- [@baerskintactical](#) / [@baerskintactical](#)
- [@cliphausinc](#) / [@cliphausinc](#)
- [@peter.sint](#) / [@petersint](#)
- [@jamesfettr](#) / [@jamespfetter](#)

AND THE TOP POST HAS TO BE COLLABED WITH [@cliphausinc](#) / [@cliphausinc](#)