

Gender bias is when one gender is favored over the other. In the terms of technology, this is when one gender is given more time of use or having technology directed at their particular gender compared to the other. I believe that there is evidence of gender bias when it comes to the use of computers and this is especially directed towards the female sex. The items that come out for computers, such as software and games, are almost always directed towards the male sex. It has been proven in many articles that software games for computers are directed towards boys compared to girls such as Lego software as well as online computer interactive games such as World of War craft. With many of these games, there is not a female alternative.

I believe that girls are losing their attraction towards computers because there are just simply not any types of computer software in the market to appeal towards the female sex. I think that girls find themselves lost in the technology gap because more of the toys that are made for girls are not technology based and therefore do not lead the young females into a technology interest. I think that if there were more games that appealed to female adolescences that they would be more interested in computers and there wouldn't be such a gender biased gap.

I think that females perceive technology in a very different ways than men. I believe that both boys and girls use technology for school purposes as well as for networking purposes. I believe the gap exists for boys in girls in technology when it comes to entertainment based items. I think that women are more likely to relate a technology item to a work place rather than something of entertainment purposes. I believe that parents should begin encouraging their daughters to use technology because if they do they will be more likely to be interested than before. I think that manufacturers should make more games and software that is generated towards female toy items such as Polly Pocket, Barbie, and Disney and they would find that the

gender gap would be removed and females would finally have an equal opportunity in technology.