PooPrints Resident Announcement Samples

*We know dog sh*t is weird, and you're probably tired of writing emails about it! This document serves as a guide for various announcement letters you may need to roll out the PooPrints program. Feel free to copy/paste and edit as-needed, or download this file! NOTE: THIS FILE CANNOT BE EDITED ONLINE. You must copy/paste the text or download to your own device.*

Announcement

Dear [Community Name] Residents,

At [Community Name], we strive to create a welcoming environment for all our residents—both pet owners and non-pet owners. However, unscooped dog waste has become a significant concern for our community. It not only impacts the appearance of our grounds but also poses health and environmental risks.

To address this issue, we are implementing a new requirement for all dog owners in the community: participation in the PooPrints program, a trusted leader in pet waste management solutions. This program uses a simple DNA registration process to ensure fairness and accountability while promoting responsible pet ownership.

The PooPrints program has already been adopted by over 8,000 apartment communities, achieving up to a 96% reduction in unscooped waste on their grounds.

How It Works:

1. Register Your Dog: Visit [Community Pre-Registration Link] to provide basic details about your pet.
2. Collect a DNA Sample: Schedule an appointment to visit the office, where you'll swab your dog's cheek using a simple, non-invasive kit. This sample will be securely stored in PooPrints' secure DNA World Pet Registry.
3. Sign the addendum incorporating this requirement into your lease. Residents who do not comply with the registration requirement may face [penalties, non-renewal, etc.]. (Review sample lease addendum here or contact your legal counsel for custom addendum).
4. Waste Analysis: In the event unscooped waste is found on the property, it will be sent to the PooPrints lab for analysis. The DNA results will identify the pet responsible.
5. Accountability: Owners of identified pets will be notified by our property team and fined [$___] per violation. This system ensures accuracy and encourages all residents to clean up after their pets.

This program is now a required step for all dog owners. Please complete your registration by [Deadline]. Starting [Effective Date], any unscooped waste found on the property will be matched to a registered DNA profile, and fines will be issued to the responsible pet owner.

We're here to answer any questions you have about this program. You can also review information on PooPrints website here. Thank you for helping us make [Community Name] a cleaner, more enjoyable place to live!

Reminder 1

Dear [Community Name] Residents,

This is a friendly reminder that participation in the PooPrints program is a **new requirement** for all dog owners in our community. This initiative is essential to maintaining a clean, safe, and pet-friendly environment for everyone at [Community Name].

If you haven't already registered your dog, please take the following steps as soon as possible to complete the process:

How to Register:

1. **Complete Registration Online:**
   Visit [Community Pre-Registration Link] to provide your pet's details.
2. **Schedule Your Appointment:**
   Contact the office at [Phone Number] or [Email Address] to book a time to visit and swab your dog's cheek. Appointments are available [list appointment availability, e.g., Monday-Friday, 9 AM–6 PM, with limited weekend slots].
3. **Sign Addendum:** Sign the addendum incorporating this requirement into your lease. Residents who do not comply with the registration requirement may face [penalties, non-renewal, etc.]. (Review sample lease addendum here or contact your legal counsel for custom addendum).
4. **Swab Your Dog:**
   At your appointment, you'll use a simple, non-invasive cheek swab kit. The sample will be securely stored in the DNA World Pet Registry.

Why This Matters:

Starting [Effective Date], unscooped pet waste found on the property will be tested by PooPrints.

If waste results to a pet that has not yet been registered, the sample will be analyzed and securely stored. Once the responsible pet is located and registration is completed, this stored data will be matched to the pet's DNA profile, and any previous waste incidents may result in fines. Completing your registration promptly ensures that your pet is included in the registry and avoids potential backdated penalties.

Deadline:
Please complete your registration by [Registration Deadline]. Failure to comply with this new requirement may result in fines or a violation of your lease agreement.

Thank you for your prompt attention to this important matter. If you have any questions, please don't hesitate to reach out to the office.

Reminder 2

Dear Residents,

We have received a few reports of unregistered dogs in our community. To address this, we would like to remind everyone about our PooPrints program and the importance of identifying and reporting unregistered pets.

Green Tag Identification

All PooPrints registered dogs should wear the green tag that came with their registration kit. This tag serves as a visual identifier confirming registration. If you see a dog without a green tag, please report it our team.

Tracking and Monitoring with PooPrints

For unregistered dogs, PooPrints creates a special profile. Any uncollected dog waste analyzed by PooPrints is securely stored in the system. Once an unregistered dog is identified and its registration is completed, any prior waste samples submitted will be matched to that dog's DNA profile. This ensures accountability for past and future incidents.

Our team is actively monitoring unregistered dogs to ensure compliance. We encourage everyone to help maintain a clean and pet-friendly community by registering pets and reporting any concerns.

Registration and Deadline Fees

The deadline to register dogs has passed. However, we recognize that some members of our community may not have completed this requirement. To encourage compliance, we are temporarily waiving the violation fine for unregistered dogs.

This grace period is an opportunity for all residents to register their pets without penalties. Please take action immediately—this waiver ends on [Date]. After that, all standard fees and fines for non-compliance will be reinstated.

Why This Matters

Every pet should be properly registered and identifiable with their green tag to maintain and ensure the effectiveness of the PooPrints program. This initiative helps keep our community clean, safe, and enjoyable for all residents.

We appreciate your cooperation and commitment to making [Community Name] a great place to live.

Fine Letter in the Event of a Match

Dear [Resident Name],

We have received notification from PooPrints that a DNA sample we submitted has been matched to your dog, [Dog's Name].

The unscooped waste was found onsite and sent for testing, which confirmed that it originated from your pet. As a result, a lease violation fine of [$ Fine Amount] has been applied to your account. This fine is due by [Due Date].

Maintaining our community's cleanliness and ensuring compliance with pet policies is essential to creating a welcoming environment for all residents. We encourage you to use the pet waste stations located throughout the community to avoid future incidents.

If you have any questions or concerns regarding this notice, please contact us or visit the leasing office during our regular business hours.