

## **Privacy Policy**

**Effective Date: July 1, 2025**

**This Privacy Policy explains how Wartraf sp. z o.o. (“we,” “us,” or “our”) collects, processes, and safeguards personal data when you (“you,” “user”) access and use the Smart Calorie AI mobile application (“the Application”) on supported devices.**

**Your privacy matters to us. Please review this document to understand our practices regarding your information.**

### **1. Data We Collect**

**When you use Smart Calorie AI, we may gather various categories of information, including:**

#### **Personal Information**

**Your email address, if you contact us for support or create an account.**

**Any information you provide voluntarily (e.g., profile data, preferences).**

#### **Usage Information**

**Technical data about your device and interactions with the Application, including:**

**Device model and OS version**

**App usage metrics (e.g., feature usage frequency)**

**Diagnostic reports and crash logs**

#### **Image and Nutrition Data**

**Photos or images you upload to analyze calorie and nutritional information.**

**AI-generated analysis and related metadata.**

#### **Connection Metadata**

**Basic information required to provide the Application's services, such as IP address and session timestamps.**

## **2. How We Use Your Information**

**We process collected data for purposes such as:**

**Operating, maintaining, and improving the Application's functionality.**

**Providing AI-based nutritional analysis and personalized recommendations.**

**Offering customer support and responding to inquiries.**

**Analyzing usage trends to improve user experience.**

**Ensuring security, preventing abuse, and enforcing our policies.**

**We do not sell your personal data to any third party.**

## **3. Data Retention**

**Your information is retained only as long as necessary to fulfill the purposes outlined in this Policy or as required by applicable laws and regulations.**

## **4. Sharing of Data**

**We may disclose your data under limited circumstances, including:**

**To trusted service providers (such as hosting, AI processing, or analytics providers) who are contractually obligated to protect your data and use it solely to support our services.**

**If required by law, regulation, or legal process.**

## **5. Data Security**

**We apply appropriate technical and organizational measures to safeguard your personal data. However, no digital system is entirely immune to risks, and we cannot guarantee absolute security.**

## **6. Your Rights**

**Depending on your jurisdiction, you may have rights that include:**

**Requesting access to the personal data we hold about you.**

**Asking us to correct or delete your data.**

**Objecting to or restricting certain forms of processing.**

**To exercise these rights, please contact us using the details below.**

## **7. Children's Privacy**

**Smart Calorie AI is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with personal data, please contact us so we can remove the information.**

## **8. Updates to This Policy**

**We may revise this Privacy Policy periodically. If significant changes occur, we will inform you through the Application or by other appropriate means.**

## **9. Contact Information**

**If you have questions, concerns, or requests related to this Privacy Policy, please contact us:**

**Wartraf sp. z o.o.**

 **dev@wartraf.com**