

**NAAHAR PUBLIC SCHOOL CBSE SENIOR SECONDARY
SLIP TEST**

CLASS:XI
SUBJECT: BUSINESS STUDIES.
SUBJECT TEACHER:B.SUGANTHI.

MARKS :25
DATE:31.10.2022
DUR: 40 mins

I.MULTIPULE CHOICE QUESTIONS:

10×1=10

1. Here, parties involved in the electronic transactions are from within a given business firm; hence the name is _____.
- (a) Intra-C Commerce (b) Intra-D Commerce
(c) Intra-B Commerce (d) Intra-A Commerce
2. Under what method payment is made at the time of physical delivery of goods?
- (a) Cash on delivery (b) Debit card payment
(c) Credit card payment (d) Prepaid amount
3. _____ transactions have business firms at one end and their customers on the other end.
- (a) C2B Commerce (b) B2C Commerce
(c) B2B Commerce (d) C2C Commerce
4. A Call Center handles _____.
- (a) Both customer-facing and back-end business (b) Both voice-based and non-voice based business
(c) Only out-bound voice-based business (d) Only inbound voice-based business
5. _____ refers to contracting out some of its activities to a third party which was earlier performed by the organisation.
- (a) BPO (b) E-Commerce (c) Outsourcing (d) E-Banking
6. Both Sellers and buyers are business firms, under _____ type of e-commerce transaction.
- (a) B2B Commerce (b) C2B Commerce (c) B2C Commerce (d) C2C Commerce
7. _____ is not an application of e-business.
- (a) Contract R&D (b) Online trading (c) Online procurement (d) Online bidding
8. Which method is very popular for making online transactions?
- (a) Credit Card (b) Debit Card (c) Net banking (d) All of these
9. Complaint lodged by a customer at the company's call center is _____ type of e-business transaction.
- (a) C2C Commerce (b) C2B Commerce (c) B2C Commerce (d) B2B Commerce
10. Out of e-commerce and e-business, which is a broader term?
- (a) e-business (b) both e-business and e-commerce are the same thing
(c) e-commerce (d) None of these

II. ANSWER THE FOLLOWING:

3×5=15

- 11.Explain theTypes of E-Commerce?
- 12.Explain meaning of outsourcing and Give Advantage of outsourcing?
- 13.Difference between e business and Traditional business?

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