

TITLE: SUBTITLE

Purpose: [Text Body] (Required field)

Design/methodology/approach: [Text Body] (Required field)

Findings: [Text Body] (Required field)

Research limitations/implications: [Text Body]

Practical implications: [Text Body]

Social Implications: [Text Body]

Originality/value: [Text Body] (Required field)

Keywords: [Text Body] (Required field)

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1. Main headings (Level 1) (Garamond 13)

[Text Body] (Garamond 12)

1.1. Second-level headings (Garamond 12)

[Text Body]

1.1.1. Third-level headings (Garamond 12)

[Text Body]

Equations:

Intellectual Capital = Competence · Commitment	(1)
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Tables:

	Information 1	Information 2
Information A	Text	Text
Information B	Text	Text

Table 1. Title of this table (Source)

Figures:

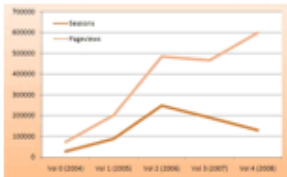


Figure 1. Intangible Capital: Sessions and page views (Simo & Sallan, 2009)

Declaration of Conflicting Interests

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Note: if there is some conflicting interest, please detail it.

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Authors' contributions

In articles with more than one author, the contribution of each author to the article should be specified using the following terms: A (first author): conceptualization, B (second author): data processing, C (third author): formal analysis, D (fourth author): acquisition of funds, research, etc. These terms can be consulted in the system adopted by CREDIT. To preserve the anonymity of the authors, indicate A for the first author, B for the second author, and so on.

One author text

The author confirms sole responsibility for the following: study conception and design, data collection, analysis and interpretation of results, and manuscript preparation.

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Regarding data availability, one of the following options must be indicated:

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e.g.: Research by Wegener (2011) showed...

e.g.: (Wegener, 2011)

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Page number is mandatory:

(Wegener, 2021, p. 45)

(Wegener, 2021, pp. 45–46)

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e.g.: Research by Berndt (1981a) illustrated that...

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López, M. J. (2020). Open science practices in European universities. *Higher Education Policy*, 33(4), 567–582. <https://link.springer.com/article/10.1057/s41307-020-00189-3>

Book

Brown, T. R. (2019). *Strategic management in digital environments*. Routledge.

Book Chapter

Martínez, P. L. (2021). Digital transformation in SMEs. In R. K. Johnson & A. Mehta (Eds.), *Contemporary business innovation* (pp. 85–104). Springer. https://doi.org/10.1007/978-3-030-45678-9_5

Chapter in Edited Volume (without DOI)

Kumar, S. (2018). Sustainable supply chains. In L. Peterson (Ed.), *Global logistics management* (pp.

201–223). McGraw-Hill.

Webpage

World Health Organization. (2023). *Digital health and innovation*.
<https://www.who.int/health-topics/digital-health>

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Conference Proceedings Paper (Published)

Williams, D. R., & Ahmed, S. (2021). Artificial intelligence in adaptive learning systems. In M. Novak (Ed.), *Proceedings of the 15th International Conference on Educational Technology* (pp. 112–120). IEEE.
<https://doi.org/10.1109/ICET.2021.9456789>

Conference Paper (Unpublished Presentation)

Chen, L. (2022, July 18–20). Data governance frameworks in European universities [Conference presentation]. European Higher Education Summit, Berlin, Germany.

Doctoral Dissertation (Published, Database)

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Organizational Report (With Authoring Body)

Organisation for Economic Co-operation and Development. (2023). *Education at a glance 2023: OECD indicators*. OECD Publishing. <https://doi.org/10.1787/eag-2023-en>

Organizational Report (Without DOI)

European Commission. (2022). *Digital education action plan 2021–2027*.
<https://education.ec.europa.eu/focus-topics/digital-education/action-plan>

Dataset

World Bank. (2023). *World development indicators* [Data set]. World Bank Open Data.
<https://data.worldbank.org>

Preprint Article

Johnson, T., & Rao, K. (2023). Open science adoption in Southern Europe. *PsyArXiv*.
<https://doi.org/10.31234/osf.io/abcd1>

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Gates, B. [@BillGates]. (2021, March 15). Climate innovation is essential to reach net-zero emissions [Post]. X. <https://twitter.com/BillGates/status/1371234567890>

YouTube Video

TEDx Talks. (2021, May 5). The future of digital universities | Maria González | TEDxMadrid [Video]. YouTube. <https://www.youtube.com/watch?v=xxxxxxx>

Podcast Episode

Harvard Business Review. (2022, October 12). The evolving role of AI in management [Audio podcast episode]. In *HBR IdeaCast*. <https://hbr.org/podcast>

Government Document

Ministry of Science and Innovation. (2021). *National strategy for artificial intelligence*. Government of Spain. <https://www.ciencia.gob.es>

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