

Here's how you actually get someone interested AND invested in your stuff.

Your stuff being anything and everything you want.

Could be an orphanage, could be your plan to organize excursions to take orphans to the South Pole so they can club baby seals to death, could be your plan to take baby seals to orphanages so they can get even and kill a bunch of orphans. And everything in between.

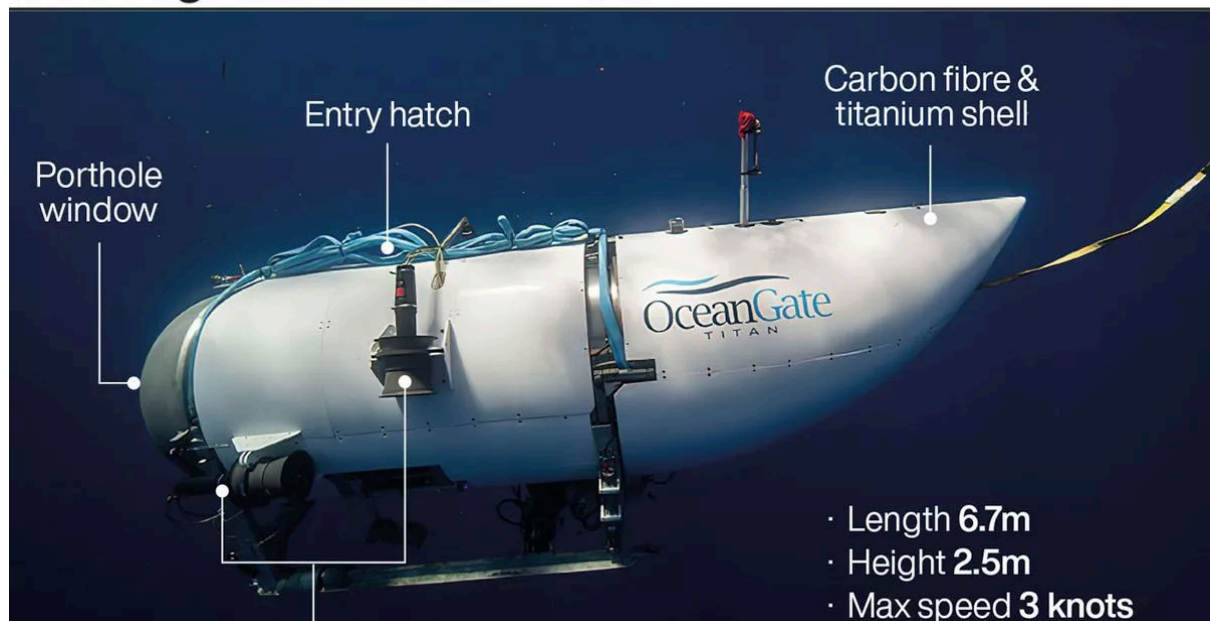
The idea doesn't even have to make that much sense.

BUT.

it does have to be CRYSTAL CLEAR.

Let's take our dark example of the Titanic bullshit submarine.

Missing submersible



This is objectively a bad idea. Think about it. You're going to the bottom of the ocean to look at a shipwreck and you're using something that was put together by a bunch of diversity hires and controlled by a Playstation 2 controller.

Objectively not smart.

BUT.

They could sell it. Why? Because the idea was crystal clear. Unlike the view you'd get on the pitch black bottom of the ocean with endless forces bearing down on you just waiting for the tiniest crack in your homemade submarine so it can turn you into flesh colored toothpaste.

The idea is: BE ONE OF THE SELECT FEW THAT HAS ACTUALLY SEEN THE TITANIC IN REAL LIFE, UP CLOSE AND PERSONAL.

One of the best books on selling and pitching an idea is the book by Oren Klauff called Pitch Anything.

He starts the presentation the same way YOU should start any presentation. Could be sales, could be school, could be public speaking, could be a pitch, could be you negotiating for your life with the Al Qaida terrorist (just speak American, the CIA probably has him on the payroll).

Join us in an expedition to follow the alleged route that Hitler took when he fled the allies and went into Agartha, AKA Middle Earth.

Let's say you invent a new bed. Weave some rubber and gold threads through the fabric and the earth rays don't penetrate your skeletal system and the Reptilians can't reach you.

If we're pitching this idea you need two things to actually get money from people. To be fair, you only need one, but two really really really really really helps.

- 1) We need to sell some of the stuff that we're saying is going to sell well. So some proof is necessary and will 100x your ability to get sales, investing, capital, etc
- 2) We need to be able to enunciate our proposition in a way that a 12 year of average intelligence can understand

So the litmus test is this.

If you show your "plan" to the 12 year old and he reads the first page...

... does he even finish the first page? Or do his eyes glaze over and does he die of information overload?

... does he understand what the plan entails?

... does he get at least a little bit excited about all this?

Hello everyone,

I would like your help in marketing a project, and I will provide you with an overview. This project is a youth development initiative aimed at building the capacities of 3,000 targeted individuals in our governorate throughout 2024. The project was launched on January 15, 2024, with thirteen specializations designed to empower these individuals by enhancing their skills, enabling them to start their own businesses, or elevate their creative potential in their current jobs, thereby contributing to sustainable development in our country.

We are working diligently to expand the project's concept and open diverse opportunities for the graduates of the Building Project by establishing partnerships to attract funding that will allow us to assist outstanding graduates in launching their own businesses.

Currently, we face a challenge: we have reached 1,127 beneficiaries of this project, and our goal is to achieve 3,000 beneficiaries by the end of the year. We want the project to reach as many people as possible to provide assistance.

In terms of our efforts, we have published posts on various social media platforms related to our organization and the project, but the number of followers remains low. I am currently studying social media management to better utilize these platforms. We have also conducted field visits to training locations and organized celebrations to promote the project's reach. Additionally, we have distributed brochures in several places.

However, we are struggling with the marketing aspect and reaching a broader audience, especially those who have not yet heard about this project. This is why I am asking for your assistance in finding solutions.

Please take the time to read my message and help me.

Here

If I see another lame, convoluted, long winded, endless business proposal I will seriously consider seppuku.



