

Channel Name Here

XXX Subscribers

XXX Average Views w/in 30 Days

## Sponsorship Package Tiers

### 1) Custom Integration

This is a customized video, dedicated to driving awareness to your organization, while remaining true to the **YOUR CHANNEL** format. Includes a dedicated end card, where we can include specific talking points or call to action. Will include a verbal mention of Brand or Campaign, recognizing the support of the episode. Brand or agency can comment upon video and request one revision of the script and one revision of the final video.

Examples (if you have them):

Pepsi: HERE

L'Oreal: HERE

Self/Less Movie: HERE

1 Tweet (driving traffic to video)

1 Instagram (driving traffic to video)

1 FB post (driving traffic to video)

1 Dedicated Tweet (campaign handle, hashtag)

Social Package:

RATE: **\$XX - \$XX USD**

- Range varies due to production budget and concept

### 2) Sponsor Mention

This video is a predetermined video, true to **YOUR CHANNEL** format. Brand will be made aware of topic and tone of video. Includes a dedicated end card, where we can include specific talking points or call to action. Will include a verbal mention of Brand or Campaign, recognizing the support of the episode. Brand or agency can review and suggest changes to the script but not the final video.

Example:

Audible: HERE

1 Tweet (driving traffic to video)

1 Instagram (driving traffic to video)

1 FB post (driving traffic to video)

Social Package:

RATE: **\$XX - XX USD**

## Audience Demographics

### YouTube

Gender	Age	Location
60% Male	5% 13-17	51% United States
40% Female	38% 18-24	11% UK
	39% 25-34	7% Canada
	10% 35-44	4% Germany
	4% 45-55	4% Australia
	3% over 55	2% Netherlands

### Facebook

Gender	Age	Location
60% Male	5% 13-17	51% United States
40% Female	38% 18-24	11% UK
	39% 25-34	7% Canada
	10% 35-44	4% Germany
	4% 45-55	4% Australia
	3% over 55	2% Netherlands

### Twitter

Gender	Age	Location
60% Male	5% 13-17	51% United States
40% Female	38% 18-24	11% UK
	39% 25-34	7% Canada
	10% 35-44	4% Germany
	4% 45-55	4% Australia
	3% over 55	2% Netherlands