

## Stock Philosophy Two-Day PBL:

**Timeline:** Two block assignment (Please work bell to bell both days).

**Objective:** Given \$200,000 from a potential client to invest in the stock market, compose a strategy to invest, and how you will execute that strategy through an investing plan.

**Scenario:** A potential client, Mr. Magoo, is considering entrusting you with \$200,000 to invest in the stock market, agreeing that you will be able to keep 10% of all earnings made. In order to make his decision, he has asked you to compose a business letter and send it to him with your strategies and your investing plan.

**Research and Operational Requirements:** Research and document a minimum of five "strategies" for successful investing in the stock market. Although you must submit your own letter to Mr. Magoo, you may work with a partner on your research. Once your research is complete, compose a "Plan" to implement these strategie(s) for Mr. Magoo. Your plan must suggest six potential stocks to invest in that support your strategies, and be specific with how much money will be allocated to each investment.

**Deliverables:** Submit a business letter to Mr. Magoo, using proper business formatting, proposing your investing plan utilizing the requirements above. Please submit your letter to Mr. Gallucci (via google classroom) for a grade. Although Mr. Magoo understands business letters are generally one page, he has insisted that he receive a minimum of two pages supporting your philosophy.

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