

Outreach Practise

Dear Team Hygear,

Your transformation from three childhood friends facing workout struggles during combat service and constant travel to business success is remarkable.

There is a project I am working on for business studies in school that would certainly benefit from your help.

"What specifically is this project?" you may ask.

This project requires me to understand more about the fitness technology industry and the challenges faced by brands like yours.

To accomplish this, I need to interview three fitness technology brands that can provide me with more information.

If it would be possible to have a quick 20-minute call with someone from your team to discuss these specific questions, that would be great.

Let me know if you are interested :)

Regards,

Zak Smith.