

Hi Barbara,

Hope you're well. I'm unsure what to do about the Meta issue right now.

In the meantime, I thought feedback on the course structure would be useful to you.

See attached Word doc for feedback on Lesson 1. Feedback on other lessons to follow.

I never thanked you for payment for the sales page so, thank you, it is much appreciated.

Going forward, how does 15% commission on sales sound? So if we sell at £19.99 as we are now, we could split £2.99 for me and £17 for you per sale.

For this, I'll do EVERYTHING I can to build and continuously improve your sales funnel, and honestly inspire people to spend their valuable time pursuing their business dreams, rather than their Netflix shows.

That includes:

- Getting Meta business up and running
- Finishing writing feedback on individual lessons

Then when we're ready to go live:

- Posting to social media every day
- Assessing traffic and sales metrics, to see where improvements can be made
- Consistently revisiting what has been written, to see where improvements can be made

Happy to negotiate this rate if you like, and also to renegotiate, should your thoughts change.

Thanks,
Paul