

SECOND COPY

NICHE:BOXING

Who am i talking to

- Boxers who want to make it
- People who want to get into Boxing
- People who want to get fit

THE POINT OF THE EMAIL

- So that people join the Boxing gym
- Attract Serious Boxers (especially with experience)
- To be clear that it's a serious gym (no fitness boxing bullshit)

ABOUT THE COPY

1. PAS: tease their desire/pain to make them come over the edge then direct them to the Website/iG
2. Short Form Copy
3. Gym name: TKOBoxing

MY Experience:

Sup G's, this is just my **SECOND** ever copy.
I expect y'all to criticize and give some feedback.
Thanks y'all in advance for your time 💪

THE EMAIL:

Subject: So you wanna be a Boxer?

So you wanna be a boxer?
But do you know what it takes to be one?

The running, training, sparring, study ect.

It's not a domain for the weak or the lazy.

Or maybe you're already training in a gym?

Your trainer doesn't train you the right way?

Still waiting for your first fight for years?

or the training isn't intensive?

Well TKO Boxing is the perfect place for you
to train, spar with the best in town.

Train with former Pro boxers and Olympic Amateurs.

Get you Amateur Licence in minimum 2 Months.

And get ready to train like a champ with a 50% discount for your
first 2 months.

Their Website: "X"

Head Coach Number: "X"

CHAT GPT CORRECTED VERSION:

Subject: Are You Ready to Step into the Boxing Ring?

Do you have what it takes to become a boxer?

The running, training, sparring, studying, and more - it's not a realm for the weak or the lazy.

Perhaps you're already training at a gym? But is your trainer showing you the right way? Have you been waiting for your first fight for years, or is the training not as intensive as you'd like?

TKO Boxing is the perfect place for you to train and spar with the best in town. Train alongside former Pro boxers and Olympic Amateurs.

Get your Amateur License in as little as 2 months.

Get ready to train like a champion with a 50% discount for your first 2 months.

Visit their website: [Insert Website URL]

Contact the Head Coach at: [Insert Head Coach's Number]

Looking forward to seeing you in the ring!

[Your Contact Information]

