

Hey Matt,

I recently came across your Youtube channel and I really enjoyed your video on how to get over a breakup and move on.

Lynn made a solid point about how the most important thing is to surround yourself with positive people - the adage "you are who you're around" can be powerful when you actually apply it.

I checked the description of another one of your videos and saw that your promo for your ebook is "Download The Free Approach Blueprint", which I can understand...

It's tough to come up with descriptions that really hook viewers in without sounding salesy or bombarding them with information overload.

But mixing the things they deeply desire along with customer language from their own testimonials just feels like 1 on 1 advice from a friend.

I went ahead and drafted 4 descriptions custom to your brand (attached at the bottom) that combine these psychological "levers" and get people excited to download your ebook

Are you interested in modifying your descriptions to get more customers?

 Matt Artisan YT Descriptions

P.S. If you need to see some of my other work, it's linked on the "LinkedIn" section of my signature below