



Digital Product Design Lead

Who we are

L+R is an innovation consultancy and design studio. We were launched to make bold ideas a reality. We are designers and thinkers, motivated by our insatiable desire to improve life through design. Since 2012, L+R has been creating value for those daring to revolutionize their processes, technologies, and customer experience. Our clients span industries and platforms, and we work closely with them to create, develop, and enhance their products and services; in short, we turn great ideas into efficient actions and beautiful experiences. With offices in Brooklyn and Barcelona, and a “remote first” team, L+R is an agile group of passionate strategists, designers, and engineers making an impact.

We are motivated by our desire to build products with economic, social, environmental, emotional, or physical benefits. Technology has a critical role in shaping society and we are guided by a commitment to responsible innovation. From the beginning, we’ve always believed that the most barrier-breaking solutions come from a deep trust in the design process, and that true impact happens when everyone at the table is operating from the place where strategy meets aesthetics. We strive *every day* to make truly great digital products that encompass that belief.

L+R is looking for a **Digital Product Design Lead** to join its team and lead with this same understanding. Interested? Keep reading...

What we offer:

- Work from anywhere, with offices in Brooklyn, NY and Barcelona, Spain
- 4 day work week option
- Employer sponsored health benefits including dental and vision (for US based employees)
- Employer contributions to 401k (for US based employees)
- Educational stipend to continue improving your skills, \$2k/year
- Travel stipend to collaborate with other team members in different locations throughout the year, \$1k/year
- Fitness stipend of \$80/month
- Unlimited vacation policy
- Menstruation leave for people with uterus
- 16 weeks paid parental leave



- Pet-ernity leave: 1 week of paid leave when you adopt a new pet
- Laptop/workstation hardware for full time employees
- Salary range for this position: \$100-150k

What you'll do

As a **Digital Product Design Lead**, you will be responsible for every aspect of a digital product's design: working with the client and L+R leadership to set a vision for the product, collaborating with our Strategy, Design, and Engineering leads to manage workflows, and owning the process to ensure impeccable execution every step of the way.

While our Strategists manages the “how” of L+R's design projects (i.e. “getting s**t done”), you own the “what” of each project (i.e. making it look and feel incredible). You're setting the (high) standard for quality at each step of the process, you're supporting your design teammates, you're fostering creativity, and you're already thinking about how we can take it one step further. First and foremost you are a creator and executer. By example, you hold yourself, your work, and your team to high standards and you know what it takes to get there.

Some specifics:

- *Hard skills you would flex most frequently in this role:* Product strategy, Sprint Planning, Information Architecture, User Experience, User Interface, Design Systems, Prototyping, Documentation, QA | Product design for Web, iOS, Android, Quest, Vision Pro
- *Hard skills you would flex occasionally in this role:* Iconography, Illustration, *Hard skills that would be a bonus!:* Branding, Animation, Photography, 3D

Create

- Beautiful, communicative, and functional product designs
- Intuitive information architectures and design systems
- Simple brand updates, and high touch graphic design

Collaborate

- Closely with our clients, client team, and partners on agency projects
- With strategists, delivery manager,s and software engineers to build feature requirement documents
- With user testing managers to determine a product road map and prioritize features for upcoming sprints



Contribute

- top-level product strategy to planning conversations
- And solicit honest, meaningful feedback to/from your L+R team members
- to L+R's product design process by finding and fixing errors

Ideally, you are based out of our New York City headquarters, or our Barcelona offices, but we are open to remote applicants, too.

Who you are

When you aren't designing for work, you're designing for fun and/or nerding out about the latest innovative & impactful approach to product design -- and you're doing other stuff for fun, because all work and no play makes...well, you know the rest.

You have a deep appreciation for product design and the creative process, as well as an innate ability to lead and build relationships with teammates. You know what it takes to build something incredible, and you know how to bring out others' unique skills to get there.

All candidates must demonstrate at least 2 years of prior experience working in a Product Design capacity at a digital agency, digital product company, or leading execution as a Product Design contractor.

You can also have or can demonstrate:

- Competency at both front end development
- Strong foundational knowledge of graphic design and typography
- Experience building and shipping different categories of products
- Foundational knowledge of engineering systems and design styles
- Excellent communication skills
- The ability to think at a high level regarding product strategy and vision
- Exceptional time management skills
- Excitement about proactively contributing value to this organization
- Passion for important issues that you want to be a part of
- A sense of humor, and complex knowledge of at least one obscure topic (ex: you're a topiary buff)

ALL INTERESTED CANDIDATES MUST SUBMIT THEIR APPLICATIONS THROUGH OUR WEBSITE

The logo 'L+R' is centered in a large, white, sans-serif font. The background of the top section is black and features faint, white, technical architectural drawings, including curved lines, arcs, and geometric shapes, suggesting a design or engineering context.

L+R

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